



Color Perfect Wallpapers

COLOR MAGIC FOR EVERY ROOM

Sears, Roebuck and Co.



Artistic 'Blossomtime' pattern breathes warm hospitality into your living room, dining room and hall. Delicate floral pattern; deep, soothing colors you'll enjoy living with for years. Use heritage wine and colonial blue in your decorating accessories.



PREFERRED FOR LIVING ROOM, DINING ROOM, HALL

'Mount Vernon'—(see front cover) colorful portrayal of American colonial days

SUNFAST • WASHABLE • EXTRA HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



All the memorable charm and stately beauty of George Washington's home comes to life in this wallpaper. In soft muted colors it was designed with your dining room, hall or living room in mind. 'Mount Vernon' is used for the front cover scene . . . Lovely 'Colonial Garden,' shown in adjoining room on cover, is a copy of an old document wallpaper made especially to go with 'Mount Vernon.'



SINGLE ROLL 8 YARDS
67^c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$9.42	\$7.82
12x14 ft.	6	3	19	11.77	9.37
14x16 ft.	7	4	22	14.12	10.92

How much paper to order? . . . See back of book

SIDEWALL PAPERS

BLUE 53 C 09160—See sample over.

'COLONIAL GARDEN' . . 53 C 091—See Front Cover.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces \$1.34

BORDERS TO MATCH

BLUE 53 C 059160—3 inches wide.

'COLONIAL GARDEN' . . 53 C 0591—3 inches wide.

Shipping weight per yard 1 ounce Per yard 7^c

HARMONIZING CEILING PAPER

WHITE EMBOSSED . . 53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces 80^c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



PREFERRED FOR LIVING ROOM, DINING ROOM, AND HALL

'Blossomtime'—artistic design combining wine and gray colors

SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED



Bring a new air of graciousness into your rooms with 'Blossomtime.' Its memorable charm of another day is keyed to the tempo of today. Soft grays highlighted by warm wine tones, greens and blues make it easily adaptable to your color planning . . . a lovely backdrop for comfortable living. Use the striking companion paper 'Heather Tweed' (see 53 C 09194) in your adjoining room.



SINGLE ROLL 8 YARDS
45c
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COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? . . . See back of book

SIDEWALL PAPER

WINE AND GRAY. .53 C 09334—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.90c

BORDER TO MATCH

WINE AND GRAY. .53 C 059334—2½ inches wide.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09910—Not shown.

Double roll 18 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Pussy Willow Weave'—reveals the deft touch of the modern creative decorator

SUNFAST • WASHABLE • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



'Pussy Willow' provides a serene setting for youngster as well as adult in formal and informal rooms. Strands of soft pussy willows are woven with contrasting brightly colored threads. The soft grays and whites of the pussy willows give a textured background for your furnishings. A pattern that will lift your rooms from the ordinary to a brand new look that's so right for the modern home of today.

Sunfast Papers are practical . . . retain their clear tones

Like all Harmony House Wallpapers sampled in this selection, this pattern is sunfast.

Skillfully created with fine inks, the pattern will not fade under the effects of sun and light for at least three years.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? . . . See back of book

SIDEWALL PAPER

GRAY . .53 C 09203—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. \$1.08

BORDER TO MATCH

GRAY . .53 C 059203—2½ inches wide.

Shipping weight per yard 1 ounce. Per yard 7c

HARMONIZING CEILING PAPER

WHITE EMBOSSED . .53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. 80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

'Jubilee'—a festive pattern to create a happy mealtime mood

SUNFAST • WASHABLE • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



Whether the occasion is a family dinner or a special company gathering, food will seem extra tasty when walls are papered with 'Jubilee.' The design has rare charm—"medallions" bearing tempting russet-colored fruits alternate with blocks of conventionalized flowers in light bluish-gray and white. These colors will accent the beauty of your treasured china, silver and linens.



SINGLE ROLL 8 YARDS
54c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

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12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? ... See back of book

SIDEWALL PAPER

BLUE AND WHITE. .53 C 09230—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. \$1.08

BORDER TO MATCH

BLUE AND WHITE. .53 C 059230—2¼ inches wide.

Shipping weight per yard 1 ounce. Per yard 7c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. 80c

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







A dining room's delight! 'Jubilee's' homey pattern creates an atmosphere rich in rustic charm. It's sure to keep early morning freshness in your home the day long. Sample opposite. Buy on easy terms if you prefer. 553-562 49-6A



'Leaf Spray's' smart stripe and foliage pattern provides an ideal backdrop
for the modern living or dining room. Wine and gray colors
harmonize with wide variety of furnishing schemes. Sample opposite.

49-7A 553-562



PREFERRED FOR DOWNSTAIRS ROOMS

'Leaf Spray'—sparkling leaves that seem to breathe life into your room

SUNFAST • WASHABLE • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



This stunning leaf design will do much to magnify the beauty of your rooms. Graceful yellow and wine leaves merrily blend with two tone gray backdrop. This color combination is one of the season's most popular. Truly a cheerful pattern to accent the loveliness of your downstairs rooms. Blends perfectly with any furniture color combination. See opposite page.

Hang Wallpaper Yourself It's easy . . . you'll save, too

Think of the money you save by being your own decorator. You need not be experienced. Even a beginner can hang Sears Harmony House Wallpapers.

Like all the Harmony House patterns, this one comes with a special semi-trimmed edge to make trimming and hanging easier. "Joinmark" arrows are printed along the edge so that you can match the design perfectly as each roll goes smoothly and evenly onto the wall.

Complete "How-to-Hang" instructions are sent to you with your wallpaper.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	19	7.98	5.70
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? . . . See back of book

SIDEWALL PAPER

GRAY LEAF STRIPE. .53 C 09407—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.76c

BORDER TO MATCH

GRAY LEAF STRIPE. .53 C 059407—2½ inches wide.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09920—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.76c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

'Corinthian'—echoes the flawless grace of a Greek temple

WASHABLE • SUNFAST • EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED



Nothing quite like a classic stripe to give a room dignity and height! And 'Corinthian' is one of the loveliest... its sculptured scroll paneling, its pleasant flower motif are reminiscent of early Greek architecture. The suede-like tones of beige and rose colors make 'Corinthian' a completely harmonious setting for any room. Its harmonizing companion pattern is 'Gladiolas' (53 C 09401).

Borders are correct and add the finishing touch

Give your rooms a professional look with Sears specially designed and colored borders. Every paper sampled in this book has a harmonizing border made to enhance its design and coloring and to add that touch of "rightness" to a well decorated room.

There are so many interesting ways to use borders... around alcoves and door frames and on valance boards. The room-scene photographs show how the border may be used to decorate with an unusual touch. Make up a decorative scheme all your own and surprise your friends and family.



SEE ORDER BLANK FOR SEARS' EASY TERMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? ... See back of book

SIDEWALL PAPERS

ROSE AND BEIGE..53 C 09400—See sample over.

BLUE.....53 C 09402—Not shown.

IVORY SILK.....53 C 09404—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.90c

BORDERS TO MATCH

ROSE AND BEIGE..53 C 059400—3 inches wide.

BLUE.....53 C 059402—3 inches wide.

IVORY SILK.....53 C 059404—3 inches wide.

Shipping weight per yard 1 ounce.....Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED..53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.80c

SEE OTHER SIDE OF THIS PAGE FOR ACTUAL SIZE WALLPAPER SAMPLE ➔





PREFERRED FOR LIVING ROOM, DINING ROOM, BEDROOM, HALL

'Gladiolas'—delicate pastels lend distinction to your room

WASHABLE • SUNFAST • EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED



Give your beautifully furnished room added spaciousness and interest with restful 'Gladiolas.' Floral bouquets and graceful scroll-work blend perfectly with the muted pastel background. Ever so smart with furnishings in rose, and almost any shade of blue. Use it for the entire room or combine with a striped design like the harmonizing companion pattern, 'Corinthian' (53 C 09400).

Special Wallpaper Tools make paperhanging easy

To help you "hang it yourself and save money" . . . Sears has assembled a special selection of practical and inexpensive wallpaper tools. See back of book for complete descriptions and prices.

These tools will make your work easier as you redecorate your home with fresh, new Harmony House Wallpaper.

They are sturdy, long lasting, easy to use and they will pay for themselves during the first redecorating job in the time, labor and material they help you save.

SINGLE ROLL 8 YARDS

45c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown
for easy shopping comparison

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10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? . . . See back of book

SIDEWALL PAPERS

ROSE AND BEIGE. .53 C 09401—See sample over.

BLUE.53 C 09403—Not shown.

IVORY SILK.53 C 09405—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.90c

BORDERS TO MATCH

ROSE AND BEIGE. .53 C 059401—3 inches wide.

BLUE.53 C 059403—3 inches wide.

IVORY SILK.53 C 059405—3 inches wide.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPERS

WHITE EMBOSSED. .53 C 09910—Not shown.

IVORY EMBOSSED. .53 C 09911—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.80c



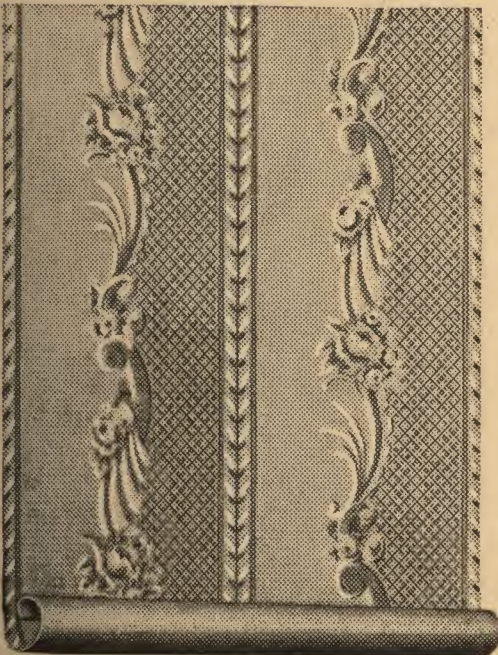
SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

'Duchess'—rich silk finish embossed ivory with coral stripe

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED



Choose the luxurious, fabric-like 'Duchess' pattern to add height to a low-ceilinged room, to make a high ceiling seem higher. Its panels of delicate scrollwork on glistening, neutral ground flatter rooms with vivid colored furnishings. Designed to add cheerful brightness to dark, uninteresting rooms. For an adjoining room, companion paper 'Berkeley Square' (53 C 09332) is suggested.



SINGLE ROLL 8 YARDS
45c
SOLD ONLY IN
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Price of single roll is shown
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COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? ... See back of book

SIDEWALL PAPER

IVORY .53 C 09331—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.90c

BORDER TO MATCH

IVORY .53 C 059331—2¼ inches wide.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED .53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.80c.

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE ➔





PREFERRED FOR LIVING ROOM, DINING ROOM, AND BEDROOM

'Berkeley Square'—so rich, so soft it looks like costly satin

WASHABLE • SUNFAST • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



Give your walls a new dignity, richness and glow of gracious hospitality with 'Berkeley Square.' Delicate white and coral tones on a silky field . . . a luxurious neutral paper you'll choose to give added emphasis to your colorful furnishings. A new approach to an ever-popular design, 'Berkeley Square' is an elegant reflection of your good taste . . . a paper you'll like better each day you live with it.



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12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? . . . See back of book

Don't forget to order paste.

SIDEWALL PAPER

CORAL AND WHITE. .53 C 09332—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.90c

BORDER TO MATCH

CORAL AND WHITE. .53 C 059332—2½ inches wide.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



PREFERRED FOR BEDROOM, LIVING ROOM, DINING ROOM, HALL

'Floral Charm'—gay, colorful bouquets on a field of soft, pastel blue

WASHABLE • SUNFAST • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



Truly an inspiring pattern for
the sunny side of your house.

Graceful urns, overflowing
with roses and yellow blossoms, between
Moire panels of soft pink that create the
illusion of greater wall height. Lovely for
a girl's bedroom . . . add draperies, bed-
spread and throw rugs of yellow, pink,
green, or white.

Sunfast Papers are practical . . . retain their clear tones

Like all Harmony House Wall-
papers sampled in this selec-
tion, this pattern is sunfast.

Skillfully created with fine
inks, the pattern will not fade
under the effects of sun and
light for at least three years.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Allowance has been made for average door and window open-
ings. For more complete table of room sizes, see back of book.

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10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? . . . See back of book

SIDEWALL PAPER

BLUE. .53 C 09216—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces \$1.08

BORDER TO MATCH

BLUE. .53 C 059216—2¼ inches wide.

Shipping weight per yard 1 ounce Per yard 7c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces 80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Florian'—a modern decorator's paper illustrated on our back cover

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED



Today's trend in wall-papers is exemplified in this brilliant display of splashy colors against a muted, off-green background shade. Beautiful realistic flowers look as if they are swaying in a gentle breeze—giving your room a look of inviting coolness and airiness. You can keep that daisy-fresh look too because paper is washable. Cheerful yellow drapes will make a real "picture" room.



SINGLE ROLL 8 YARDS
38c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
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SEE ORDER BLANK FOR SEARS EASY TERMS

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10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	19	7.98	5.70
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? ... See back of book

SIDEWALL PAPERS

GREEN...53 C 09449—See sample over.
WHITE...53 C 09448—Not shown.
YELLOW...53 C 09446—Not shown.
BLUE...53 C 09447—Not shown.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds.....76c

BORDERS TO MATCH

GREEN...53 C 059449—2½ inches wide.
WHITE...53 C 059448—2½ inches wide.
YELLOW...53 C 059446—2½ inches wide.
BLUE...53 C 059447—2½ inches wide.

Shipping weight per yard 1 ounce.....Per yard 6c

HARMONIZING CEILING PAPER

WHITE...53 C 09920—Not shown.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds.....76c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Enchanting Bouquet'—clusters of sparkling flowers to brighten dull rooms

SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED



Here's truly striking beauty and charm for your bedroom . . . a pattern that will make cold, drab rooms seem bright and sunny. Exquisite red and white blossoms touched with tiny blue flowers are nestled among soft green leaves, entwined with an oyster-white ribbon fringed with green. All on a background of pale blue and soft yellow panels. A design that will reflect radiance as well as charm.



SINGLE ROLL 8 YARDS
45c
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12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? . . . See back of book

SIDEWALL PAPERS

YELLOW AND BLUE. .53 C 09352—See sample over.

WHITE AND PINK. . . .53 C 09351—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.90c

BORDERS TO MATCH

YELLOW AND BLUE. .53 C 059352—2¼ in. wide.

WHITE AND PINK. . . .53 C 059351—2¼ in. wide.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

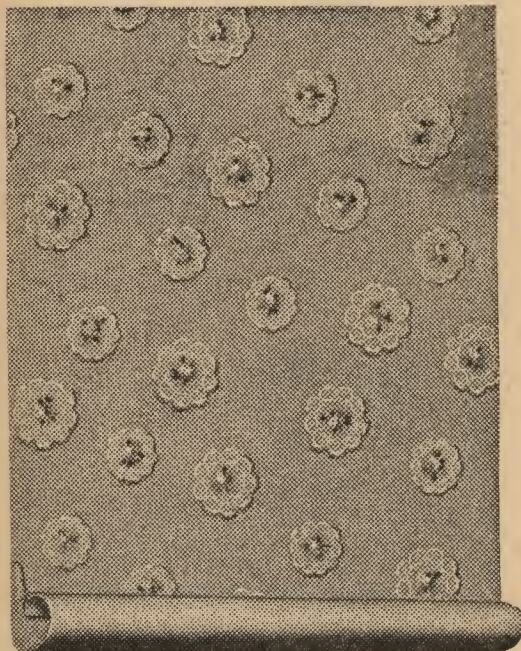


'Rose Doily'—lace-like doilies with rosebuds on a field of blue

SUNFAST • WASHABLE • HEAVY PAPER • SEMI-TRIMMED



A delicate design that will give your bedroom an air of daintiness and feminine charm. Delicate, white lace doilies are punctuated with exquisite rosebuds . . . on a sky-blue background. The tiny flowers seem to open their fragrant petals and whisper good morning to you. Here is a pattern that will delight a teen age daughter. A pattern that will impart subtle charm to your room.



SINGLE ROLL 8 YARDS
32^c
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10x12 ft.	5	2	16	\$5.44	\$4.16
12x14 ft.	6	3	19	6.90	4.98
14x16 ft.	7	4	22	8.36	5.80

How much paper to order? . . . See back of book

SIDEWALL PAPERS

ROSES ON BLUE. . . 53 C 09489—See sample over.

ROSES ON IVORY. . . 53 C 09488—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. 64c

BORDERS TO MATCH

ROSES ON BLUE. . . 53 C 059489—2½ in. wide.

ROSES ON IVORY. . . 53 C 059488—2½ in. wide.

Shipping weight per yard 1 ounce. . . . Per yard 6c

HARMONIZING CEILING PAPERS

WHITE. . . 53 C 09936—Not shown.

IVORY. . . 53 C 09937—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. 64c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



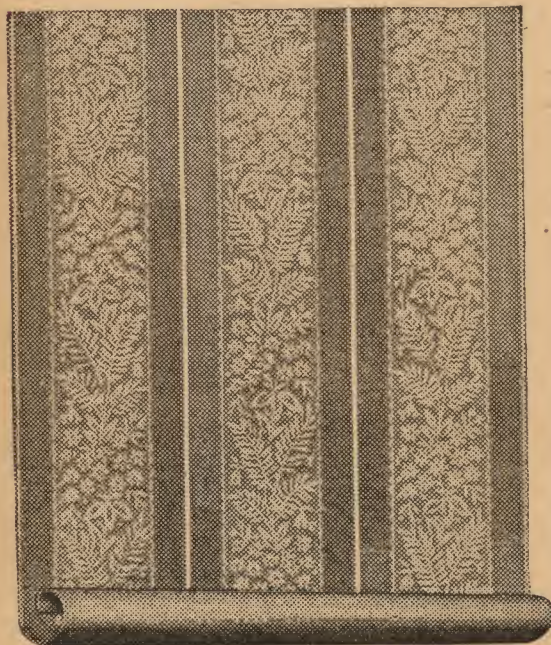
PREFERRED FOR LIVING ROOM, DINING ROOM, BEDROOM OR HALL

'Lyric'—smart simplicity in a choice of four pastel colors

SUNFAST • WASHABLE • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



'Lyric' a fine cloth-like textured pattern reflects a desired quiet dignity. Notice how the subdued fern-like flowers are neatly aligned in rows alongside silk-like stripes to achieve a wall tone that's in keeping with today's trend in decorating homes. For a semi-plain wall in any room, use 'Lyric' to complete your color scheme.



SINGLE ROLL 8 YARDS
45c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS' EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book:

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? ... See back of book

SIDEWALL PAPERS, 4 COLORS

ROSE...53 C 09365—See sample.
BLUE...53 C 09366—See sample.
WHITE...53 C 09367—Not shown.
GREEN...53 C 09368—See sample.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds 8 ounces.....90c

BORDERS TO MATCH

ROSE...53 C 059365—2¼ inches wide.
BLUE...53 C 059366—2¼ inches wide.
WHITE...53 C 059367—2¼ inches wide.
GREEN...53 C 059368—2¼ inches wide.

Shipping weight per yard 1 ounce.....Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED...53 C 09910—Not shown.
Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds 8 ounces.....80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

'Flower Basket'—an array of flowers that lends charm to the bedroom

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED



For a cheerful bedroom choose this charming design of 'Flower Basket.' A bright blue basket laden with sunny pink flowers and soft green leaves sways gently in a hushed breeze . . . against a gay pink background that gives a smiling and restful accent. A lovely pattern that will harmonize perfectly with your dainty bedroom furnishings . . . and yet will liven up the room.

Hang Wallpaper Yourself

It's easy . . . you'll save, too

Think of the money you save by being your own decorator. You need not be experienced. Even a beginner can hang Sears Harmony House Wallpapers.

Like all the Harmony House patterns, this one comes with a special semi-trimmed edge to make trimming and hanging easier. "Joinmark" arrows are printed along the edge so that you can match the design perfectly as each roll goes smoothly and evenly onto the wall.

Complete "How-to-Hang" instructions are sent to you with your wallpaper.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	19	7.98	5.70
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? . . . See back of book

SIDEWALL PAPERS

PINK . . . 53 C 09440—See sample over.

AQUA . . . 53 C 09441—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.76c

BORDERS TO MATCH

PINK . . . 53 C 059440—2½ inches wide.

AQUA . . . 53 C 059441—2½ inches wide.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPER

WHITE . . . 53 C 09920—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.76c

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







Charmingly feminine 'Flower Basket.' Simple yet gracious—for Milady's bedroom.

Dainty blue baskets overflowing with dark pink flowers nestled in green leaves. Soft pink background. Washable. Sample, facing page.



Make wake-up time bright and cheery with gayly twining 'Rose Vine' pattern.

Fresh, wide-awake blooms bring rose garden charm to your

bedroom . . . sparkling colors add day-long delight. Sample opposite.

49-18A 553-562



'Rose Vine'—bright roses entwining a blue column stripe

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED



A sprightly pattern that appears like a column of climbing roses. The bright red and snowy white roses almost seem real . . . as if you could reach out and gather in a lovely bouquet. Soft green leaves intermingle with the realistic-like roses against a heavenly-blue background to give your walls an air of enchantment. A beautiful paper that will brighten your bedroom as it radiates charm.

Borders are correct and add the finishing touch

Give your rooms a professional look with Sears specially designed and colored borders. Every paper sampled in this book has a harmonizing border made to enhance its design and coloring and to add that touch of "rightness" to a well decorated room.

There are so many interesting ways to use borders . . . around alcoves and door frames and on valance boards. The room-scene photographs show how the border may be used to decorate with an unusual touch. Make up a decorative scheme all your own and surprise your friends and family.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	19	7.98	5.70
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? . . . See back of book

SIDEWALL PAPERS

BLUE . . 53 C 09433—See sample over.

PINK . . 53 C 09432—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.76c

BORDERS TO MATCH

BLUE . . 53 C 059433—3 inches wide.

PINK . . 53 C 059432—Not shown.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPER

WHITE . . 53 C 09920—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.76c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

'Nursery Rhyme'—designed to capture your child's imagination

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED



Your children will be wondrously happy when their room is papered with this amusing animal pattern. A checkerboard design with lambs, ducks and white rabbits "appliqued" on a light pink background . . . cross-stitched with cheery red and soft blue checks dotted with tiny white flowers. A paper that will stand children's abuse, because it is washable and heavy weight. See opposite page.

Special Wallpaper Tools make paperhanging easy

To help you "hang it yourself and save money" . . . Sears has assembled a special selection of practical and inexpensive wallpaper tools. See back of book for complete descriptions and prices.

These tools will make your work easier as you redecorate your home with fresh, new Harmony House Wallpaper.

They are sturdy, long lasting, easy to use and they will pay for themselves during the first redecorating job in the time, labor and material they help you save.

SINGLE ROLL 8 YARDS
38c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll, is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	19	7.98	5.70
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? . . . See back of book

SIDEWALL PAPER

PINK . . 53 C 09470—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.76c

BORDER TO MATCH

PINK . . 53 C 059470—2½ inches wide.

Shipping weight per yard 1 ounce.Per yard 6c

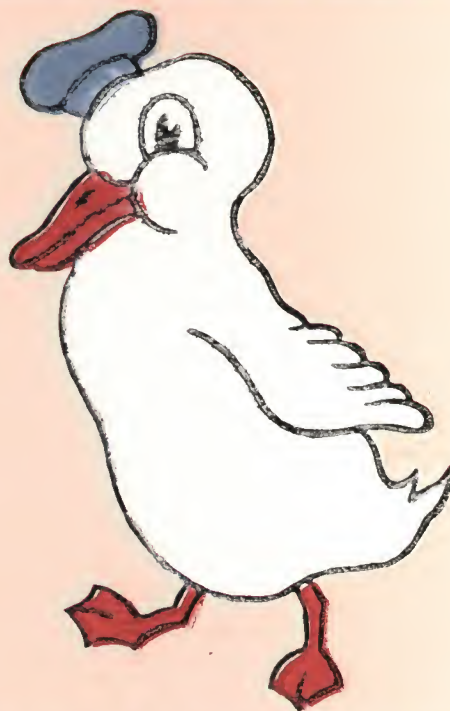
HARMONIZING CEILING PAPER

WHITE . . 53 C 09920—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.76c

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE ➡





Gloriously happy 'Nursery Rhyme' to gladden your wee one's heart. Cuddly little
 lambs, ducks, rabbits against a background of delicate baby colors.
 Heavy-weight to take abuse . . . and washable! Sample opposite.



You'll capture the carefree spirit of the great outdoors with this striking
'Wild Ducks' pattern. Colorful birds-on-the-wing scenes in nature's
rich autumnal colors blend delightfully with interior color schemes.



'Wild Ducks'—a scenic delight to keep your spirits soaring

SUNFAST • WASHABLE • STANDARD WEIGHT • SEMI-TRIMMED



A paper to arouse the artistic sense in everyone. It's not hard to imagine the refreshing outdoors where sky and water meet—and as you look at this beautifully painted idyllic scene it is quite possible to drop the cares of everyday affairs and fancy yourself free as the winged birds pictured here. Ideal for the bathroom because of the refreshing suggestion of water.



SINGLE ROLL 8 YARDS
32c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.44	\$4.16
12x14 ft.	6	3	19	6.90	4.98
14x16 ft.	7	4	22	8.36	5.80

How much paper to order? ... See back of book

SIDEWALL PAPERS

WHITE. .53 C 09494—See sample over.

BLUE. .53 C 09495—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.64c

BORDERS TO MATCH

WHITE. .53 C 059494—2¼ inches wide.

BLUE. .53 C 059495—2¼ inches wide.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPER

WHITE. .53 C 09936—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.64c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Tropical Flight'—dramatic pattern that presents air travel of today

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED



This stirring panorama of the air age will thrill your youngsters. Their joy and enthusiasm will be boundless as they dream of far away places. The giant airliner is ready to whisk them to green tropical isles. Zebras, deers, and flamingos all are a part of this scene. An interesting, imaginative design that captures the spirit of adventure. Creates scenic attraction for dens too.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	19	7.98	5.70
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? ... See back of book

SIDEWALL PAPER

BLUE. .53 C 09472—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....76c

BORDER TO MATCH

BLUE. .53 C 059472—2¼ inches wide.

Shipping weight per yard 1 ounce.....Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09920—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....76c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

'Garden Wall'—strawberries in an unusual modern setting

SUNFAST • WASHABLE • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



Even nicer for your kitchen than Sugar 'n' Spice are these gay fruits and yellow leaves, each one framed like a separate picture! And isn't the soft gray background a restful change for kitchen paper? As neat as a pin for your kitchen, gay and appealing for your breakfast nook. 'Garden Wall' is a versatile background for many color schemes.



SINGLE ROLL 8 YARDS
45c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? ... See back of book

SIDEWALL PAPER

GRAY BACKGROUND. .53 C 09379—See sample over. 4/5 actual size.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.90c

BORDER TO MATCH

GRAY BACKGROUND. .53 C 059379—2½ inches wide.

Shipping weight per yard 1 ounce.....Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.80c

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE ➡

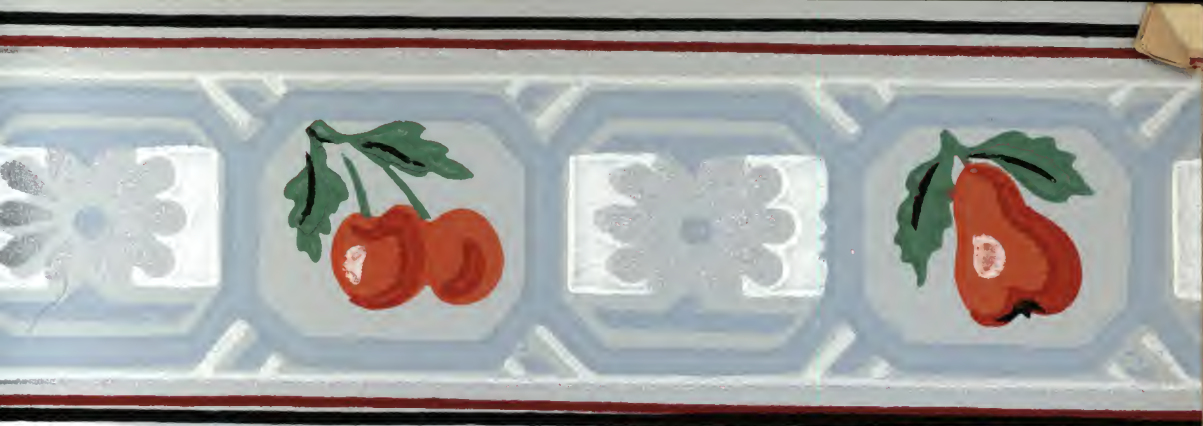




Delightfully unusual 'Garden Wall' pattern and matching borders—soft gray, "picture-frame" background highlighted with colorful strawberries. Gives restful yet cheerful air to your kitchen or breakfast nook. Blends in smoothly with a host of color schemes. Washable. See facing page for sample and prices.



Spruce up your kitchen with 'Cherry and Checks' (sample opposite). It's bright,
lively, friendly . . . gaily designed to give your work-a-day atmosphere a
restful lift. Washable, durable. Sunfast. Priced to save you money.



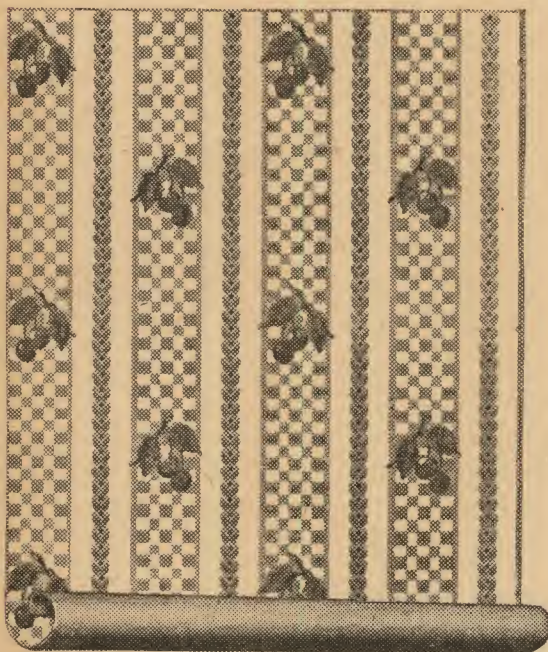
PREFERRED FOR THE KITCHEN (SEE COLOR ILLUSTRATION)

'Cherry and Checks'—tidy and neat for the heart of your home

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED



Your kitchen reflects your personality . . . and this cheery cherry pattern puts in a good word for you. Vivid, luscious cherry sprigs on blue-white checkered background. Separated by vertical-striped panels ribboned with blue-silver shields dotted red. You'll love the charm of this hand-painted-effect 'Cherry and Checks,' for it radiates the freshness and cleanliness to brighten your kitchen.



SINGLE ROLL 8 YARDS
32c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.44	\$4.16
12x14 ft.	6	3	19	6.90	4.98
14x16 ft.	7	4	22	8.36	5.80

How much paper to order? . . . See back of book

SIDEWALL PAPERS

BLUE. .53 C 09491—See sample over.

YELLOW AND GRAY. .53 C 09492—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.64c

BORDERS TO MATCH

BLUE. .53 C 059491—2¼ inches wide.

YELLOW AND GRAY. .53 C 059492—Not shown.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPER

WHITE. .53 C 09936—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.64c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



PREFERRED FOR KITCHEN, DINETTE, BREAKFAST NOOK

'Ivy and Trellis'—sunny green vines for a charming kitchen or dinette

SUNFAST • WASHABLE • VARNISH COATED • HEAVY WEIGHT • SEMI-TRIMMED



Green ivy trails over a charming latticework to bring the fresh beauty of spring into your room all year around. Bright yellow pots, red apples, blue grapes stand out against the white background... add the lilting lift of gay color to this captivating design. And 'Ivy' is a practical paper, too, varnish coated, so you can wash it in a jiffy... keep it sparkling clean.

Sunfast Papers are practical . . . retain their clear tones

Like all Harmony House Wallpapers sampled in this selection, this pattern is sunfast. Skillfully created with fine inks, the pattern will not fade under the effects of sun and light for at least three years.

SINGLE ROLL 8 YARDS

54c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? . . . See back of book

SIDEWALL PAPER

WHITE. .53 C 09750—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. \$1.08

BORDER TO MATCH

WHITE. .53 C 059750—2½ inches wide.

Shipping weight per yard 1 ounce. Per yard 7c

HARMONIZING CEILING PAPER

OFF-WHITE ENGRAVED. .53 C 09928—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. 80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

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GREEN AND WHITE T

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RED AND WHITE TI

TILE

BLACK AND WHITE TIL

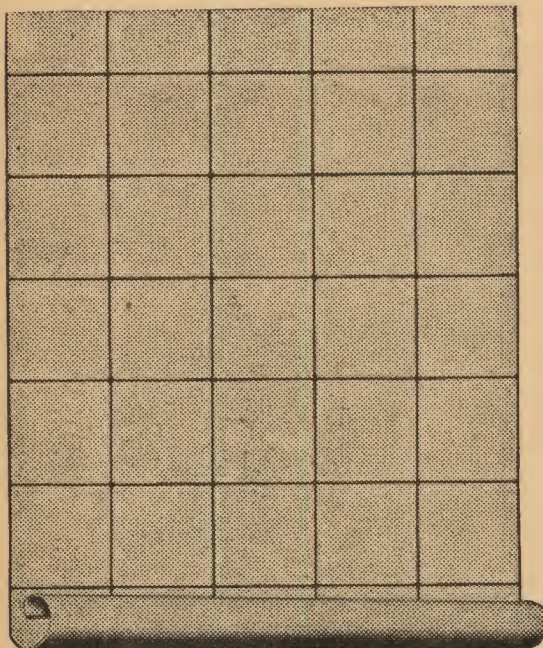
PREFERRED FOR KITCHEN, DINETTE, BATHROOM, CHILDREN'S ROOMS

'Tile Beauty'—easy to keep clean Smart, practical . . . glistening tile effect

SUNFAST • WASHABLE • HEAVY WEIGHT • VARNISH COATED • SEMI-TRIMMED



Transform a dull, drab room into one that glistens with this varnish coated tile pattern. Three color combinations in 3-inch crisp white squares outlined in black, red, or green. Try black for the bathroom, red for the kitchen, green for the dinette or children's room. Because of its simplicity, 'Tile Beauty' is one of the most practical patterns.



SINGLE ROLL 8 YARDS
54c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? . . . See back of book

SIDEWALL, CHOICE OF 3 COLORS

BLACK . . . 53 C 09756—See sample over.

GREEN . . . 53 C 09757—See sample over.

RED . . . 53 C 09758—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 10 ounces \$1.08

BORDERS TO MATCH

BLACK . . . 53 C 059756—2½ inches wide.

GREEN . . . 53 C 059757—2½ inches wide.

RED . . . 53 C 059758—2½ inches wide.

Shipping weight per yard 1 ounce Per yard 7c

HARMONIZING CEILING PAPER

WHITE ENGRAVED . . . 53 C 09928—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces 80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



PREFERRED FOR DOWNSTAIRS ROOMS

'Floral Symphony'—flowery design to give your rooms a mellow tone

SUNFAST • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



Designed to set off the modern room in soft, inviting harmony, 'Floral Symphony' presents a lush pink field thickly covered with gray and pink flowers . . . with merry leaves gently pushing their way through the sea of blossoms. An atmosphere of beauty and symmetry is created by this lovely pattern. A richly textured paper that is perfect for your downstairs rooms.



SINGLE ROLL 8 YARDS
33c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.58	\$4.26
12x14 ft.	6	3	19	7.08	5.10
14x16 ft.	7	4	22	8.58	5.94

How much paper to order? . . . See back of book

SIDEWALL PAPER

PINK . . 53 C 09504—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. 66c

BORDER TO MATCH

PINK . . 53 C 059504—2¼ inches wide.

Shipping weight per yard 1 ounce. Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED . . 53 C 09950—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. 66c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

'Mayfair'—subtle contrast of stripes lends dignity and quietude

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



The simplest way to change your home into one that looks like a page in home magazines is to use companion papers. Decide how you would like to combine this striped paper with the floral paper 'Oasis' (see 53 C 09563). Many interesting and unusual effects can be obtained by careful planning—and the over-all picture will give you years of pleasure. The stripes with printed and floral fabrics.



SINGLE ROLL 8 YARDS
29c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	19	6.17	4.43
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? ... See back of book

SIDEWALL PAPERS

ROSE . . 53 C 09564—See sample over.

BLUE . . 53 C 09562—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....58c

BORDERS TO MATCH

ROSE . . 53 C 059564—2½ inches wide.

BLUE . . 53 C 059562—2½ inches wide.

Shipping weight per yard 1 ounce.....Per yard 5c

HARMONIZING CEILING PAPER

WHITE . . 53 C 09960—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....58c

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







PREFERRED FOR THE LIVING ROOM, DINING ROOM, HALL

'Oasis'—tropical foliage on a new textured chenille background

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



Combine this rich texture with 'Mayfair' a striped paper (see 53 C 09564). The two complement each other in design but match in color so that complete harmony exists within all your downstairs rooms. Rose, beige and white tones will give a feeling of warmth and friendliness . . . the graceful leaf design suggests coolness and life. Neutral coloring blends with almost any color scheme.



SINGLE ROLL 8 YARDS
29^c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	19	6.17	4.43
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? . . . See back of book

SIDEWALL PAPERS

ROSE. .53 C 09563—See sample over.

BLUE. .53 C 09561—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds58c

BORDERS TO MATCH

ROSE. .53 C 09563—2½ inches wide.

BLUE. .53 C 09561—2½ inches wide.

Shipping weight per yard 1 ounce.Per yard 5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09960—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.58c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Palm and Fern'—a subtle design that enhances the charm of all your rooms

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



Here is a friendly design that gives your room a lived-in appearance. You'll agree that this pattern will perfectly match with any room color scheme to give friendly-warmth to your downstairs rooms. In an adjoining room use the companion stripe 53 C 09555 in the same colors for pleasant decoration.

Sunfast Papers are practical . . . retain their clear tones

Like all Harmony House Wallpapers sampled in this selection, this pattern is sunfast.

Skillfully created with fine inks, the pattern will not fade under the effects of sun and light for at least three years.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	19	6.17	4.43
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? . . . See back of book

SIDEWALL PAPERS

BEIGE WITH COLORS. .53 C 09556—See sample over.

COMPANION STRIPE. . . .53 C 09555—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.58c

BORDERS TO MATCH

BEIGE WITH COLORS. .53 C 09556—

COMPANION STRIPE. . . .53 C 09555—

2½ inches wide.

Shipping weight per yard 1 ounce.Per yard 5c

HARMONIZING CEILING PAPER

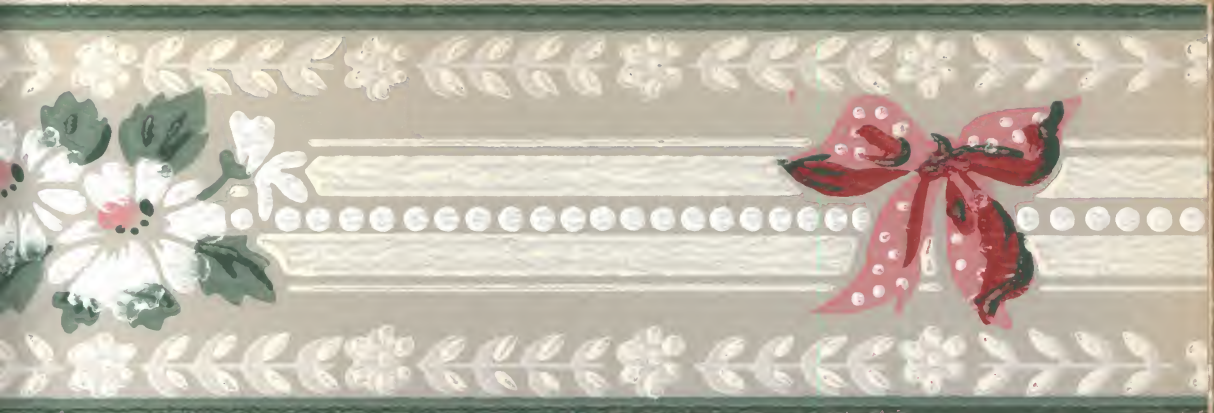
WHITE. .53 C 09960—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.58c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Lacy Blossoms'—light floral curtain design for the bedroom

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



A design that will create the effect of billowy, flowery curtains on your walls. Background of crisp gray is pinned with lacy white frills . . . bounded by petite red ribbons tied in feminine bows . . . snowy-white blossoms punctuate this delicate pattern. Sprigs of green leaves merrily dot the wall to add a cheerful accent. Truly a paper that will appeal to the feminine teen-age heart.

Hang wallpaper yourself It's easy . . . you'll save, too

Think of the money you save by being your own decorator. You need not be experienced. Even a beginner can hang Sears Harmony House Wallpapers.

Like all the Harmony House patterns, this one comes with a special semi-trimmed edge to make trimming and hanging easier. "Joinmark" arrows are printed along the edge so that you can match the design perfectly as each roll goes smoothly and evenly onto the wall.

Complete "How-to-Hang" instructions are sent to you with your wallpaper.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	19	6.17	4.43
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? . . . See back of book

SIDEWALL PAPER

GRAY. .53 C 09577—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.58c

BORDER TO MATCH

GRAY. .53 C 059577—2¼ Inches wide.

Shipping weight per yard 1 ounce.Per yard 5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09960—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.58c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Springtime Medallion'—gay flowers on a June breeze will steal your heart away

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



You'll feel a spell of enchantment as you study this cheerful pattern. Charming rose sprays framed against silk-like medallion on a white background. So fragile, so utterly feminine this soft, subdued design will remind you of springtime. Blends so well with the precious and sentimental accessories so dear to you. Creates a mood that is cheery and captivating.

Sunfast Papers are practical . . . retain their clear tones

Like all Harmony House Wallpapers sampled in this selection, this pattern is sunfast. Skillfully created with fine inks, the pattern will not fade under the effects of sun and light for at least three years.

SINGLE ROLL 8 YARDS
29^c
SOLD ONLY IN DOUBLE ROLLS
Price of single roll is shown for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	19	6.17	4.43
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? . . . See back of book

SIDEWALL PAPER

WHITE. .53 C 09578—See sample over.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds 10 ounces.58c

BORDER TO MATCH

WHITE. .53 C 059578—2¼ inches wide.

Shipping weight per yard 1 ounce.Per yard 5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09960—Not shown.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds 4 ounces.58c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Spring Bouquet'—featuring sprays of early spring pussywillows

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



Magically create the airy-fresh and feminine bedroom you've always wanted with 'Spring Bouquet.' Its soothing background of heavenly pastel blue is spattered with bouquets of flowers that seem brushed on by hand. To complete the lovely scene, imagine frothy white curtains framing your windows and crisp organdy draped around your dressing table. A pattern you'll never tire of.



SINGLE ROLL 8 YARDS

29^c

SOLD ONLY IN DOUBLE ROLLS

Price of single roll is shown for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	19	6.17	4.43
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? ... See back of book

SIDEWALL PAPERS

BLUE. .53 C 09665—See sample over.

PINK. .53 C 09666—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....58c

BORDERS TO MATCH

BLUE. .53 C 059665—2¼ inches wide.

PINK. .53 C 059666—2¼ inches wide.

Shipping weight per yard 1 ounce....Per yard 5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09960—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....58c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Flower Spray'—a glowing flower design to enhance the beauty of your bedroom

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



Your walls will gain added appeal with this sparkling floral design. The soft green background is like a field sprinkled with sprays of cheerful red and violet flowers . . . green leaves twine around the blossoms to give an added touch of freshness. A pattern that suggests a quaint countryside teeming with gayly tinted flowers. A charming paper to brighten-up your bedroom.



SINGLE ROLL 8 YARDS
29c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	19	6.17	4.43
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? . . . See back of book

SIDEWALL PAPERS

GREEN . . . 53 C 09576—See sample over.
YELLOW . . . 53 C 09575—Not shown.
BLUE 53 C 09574—Not shown.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds. 58c

BORDERS TO MATCH

GREEN . . . 53 C 059576—2¼ inches wide.
YELLOW . . . 53 C 059575—2¼ inches wide.
BLUE 53 C 059574—2¼ inches wide.

Shipping weight per yard 1 ounce. Per yard 5c

HARMONIZING CEILING PAPER

WHITE . . . 53 C 09960—Not shown.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds. 58c

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Ardmore'—gracious floral pattern to highlight any color scheme

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



Flatter your walls with the subdued color tones of heart-warming 'Ardmore' pattern. It is particularly effective in a small room or in a room that fails to receive sufficient sunlight. The soft, mellow yellows, whites, and grays will do wonders in cheering up a dark bedroom at an economy price. When you select 'Ardmore' you'll brighten and lighten your darkest rooms.

Borders are correct and add the finishing touch

Give your rooms a professional look with Sears specially designed and colored borders. Every paper sampled in this book has a harmonizing border made to enhance its design and coloring and to add that touch of "rightness" to a well decorated room.

There are so many interesting ways to use borders... around alcoves and door frames and on valance boards. The room-scene photographs show how the border may be used to decorate with an unusual touch. Make up a decorative scheme all your own and surprise your friends and family.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	19	6.17	4.43
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? ... See back of book

SIDEWALL PAPER

YELLOW . . 53 C 09572—See sample over.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds 10 ounces. 58c

BORDER TO MATCH

YELLOW . . 53 C 059572—2½ inches wide.

Shipping weight per yard 1 ounce. . . . Per yard 5c

HARMONIZING CEILING PAPER

WHITE . . 53 C 09960—Not shown.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds 4 ounces. 58c

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Rose Corsage'—economical pattern that brightens up dull bedrooms

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



Charming clusters of roses circled with blue ribbons on stripe of silk-like lace merily sparkle in your bedroom. The soft ivory background seems to make your walls radiate with brightness. The blue and green accents of 'Rose Corsage' add a cheerful note to the entire room. An economical paper that will do much to create an atmosphere of sunny cheerfulness throughout the room.

Special Wallpaper Tools make paperhanging easy

To help you "hang it yourself and save money" . . . Sears has assembled a special selection of practical and inexpensive wallpaper tools. See back of book for complete descriptions and prices.

These tools will make your work easier as you redecorate your home with fresh, new Harmony House Wallpaper.

They are sturdy, long lasting, easy to use and they will pay for themselves during the first redecorating job in the time, labor and material they help you save.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.16	\$3.20
12x14 ft.	6	3	19	5.27	3.83
14x16 ft.	7	4	22	6.38	4.46

How much paper to order? . . . See back of book

SIDEWALL PAPER

IVORY . . 53 C 09622—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. 48c

BORDER TO MATCH

IVORY . . 53 C 059622—2½ inches wide.

Shipping weight per yard 1 ounce. Per yard 5c

HARMONIZING CEILING PAPER

WHITE . . 53 C 09965—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. 48c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Friendly Cluster'—economy paper that adds lustrous beauty to your bedroom

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



Your bedroom will take on that friendly appearance with this gay flower cluster pattern. Tiny bunches of flowers are quietly surrounded by scroll-like heart designs . . . which are deeply embedded on a field of charming orchid. You can almost feel the hospitable atmosphere this design creates. An economical paper that will do much to brighten and cheer a dull bedroom.



SINGLE ROLL 8 YARDS
24c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.16	\$3.20
12x14 ft.	6	3	19	5.27	3.83
14x16 ft.	7	4	22	6.38	4.46

How much paper to order? . . . See back of book

SIDEWALL PAPER

ORCHID. .53 C 09675—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.48c

BORDER TO MATCH

ORCHID. .53 C 059675—2¼ inches wide.

Shipping weight per yard 1 ounce. .Per yard.5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09965—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.48c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



PREFERRED FOR BEDROOM, HALL OR POWDER ROOM

'Rose Arbor'—traditional floral with sparkling stripe

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



'Rose Arbor' will reflect the feminine luxury you strive to attain in your bedroom and powder room. Richly colored with the lush red of the rose pattern and the cool blue of the forget-me-nots lifting your room into a rose arbor. The sparkling mica stripe adds a final festive touch. Perfect foil for 18th century mahogany as well as the rich glow of maple furniture.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.16	\$3.20
12x14 ft.	6	3	19	5.27	3.83
14x16 ft.	7	4	22	6.38	4.46

How much paper to order? ... See back of book

SIDEWALL PAPER

WHITE. .53 C 09623—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....48c

BORDER TO MATCH

WHITE. .53 C 059623—2¼ inches wide.

Shipping weight per yard 1 ounce.....Per yard 5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09965—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....48c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



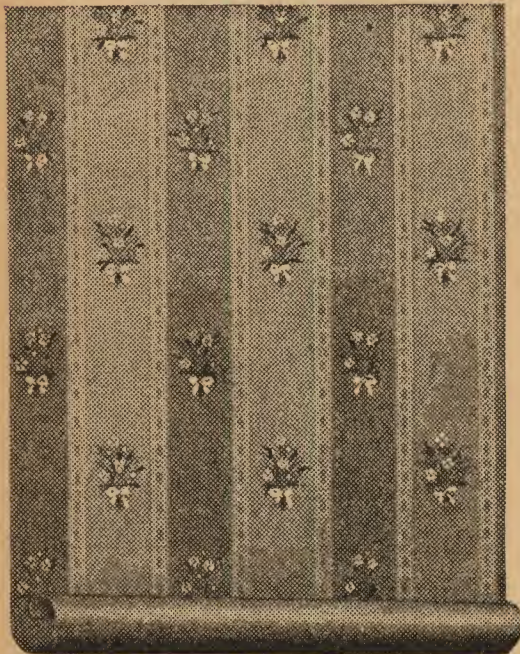
'Petticoat'—an appealing design with a lace and ribbon stripe

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



'Petticoat' is a sprightly pattern of quaint flowers between feminine stripes.

Has the delicacy of exquisite embroidery over a soft blue background. Designed to appeal to the teen-age girl. And what a cute nursery it will make, too. For those who appreciate the feminine touch, 'Petticoat' leads the style parade.



SEE ORDER BLANK FOR SEARS EASY TERMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.16	\$3.20
12x14 ft.	6	3	19	5.27	3.83
14x16 ft.	7	4	22	6.38	4.46

How much paper to order? ... See back of book

SIDEWALL PAPER

BLUE. .53 C 09676—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 10 ounces.48c

BORDER TO MATCH

BLUE. .53 C 059676—2 inches wide.

Shipping weight per yard 1 ounce.Per yard 5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09965—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces.48c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

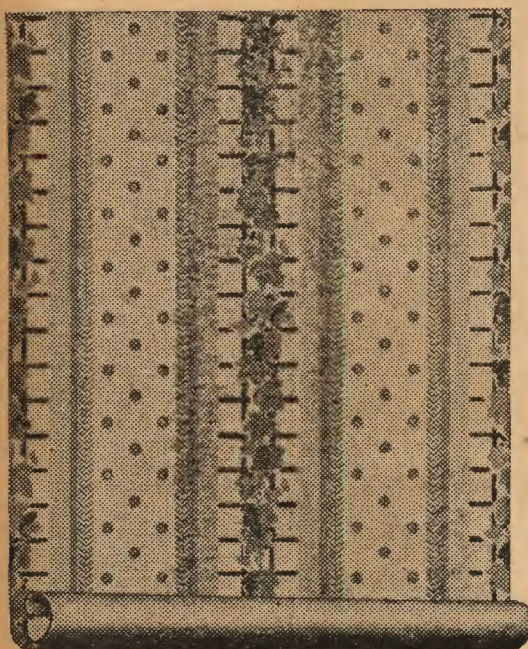


'Climbing Vines'—sprightly pattern gives your room and you a new lease on life

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



Start your day right with kitchen walls of this merry pattern. It's light and white to give you a wonderful feeling of exhilaration. Wispy gray leaves gently climb picturesque red trellises...trellises which are separated by creamy white fields punctuated with painted daisies. Breakfasting in this clean, sparkling atmosphere is certain to give you a brighter outlook throughout the day.



SINGLE ROLL 8 YARDS
29^c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	19	6.17	4.43
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? ... See back of book

SIDEWALL PAPER

RED AND GRAY. .53 C 09584—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....58c

BORDER TO MATCH

RED AND GRAY. .53 C 059584—2½ inches wide.

Shipping weight per yard 1 ounce.....Per yard 5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09960—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....58c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

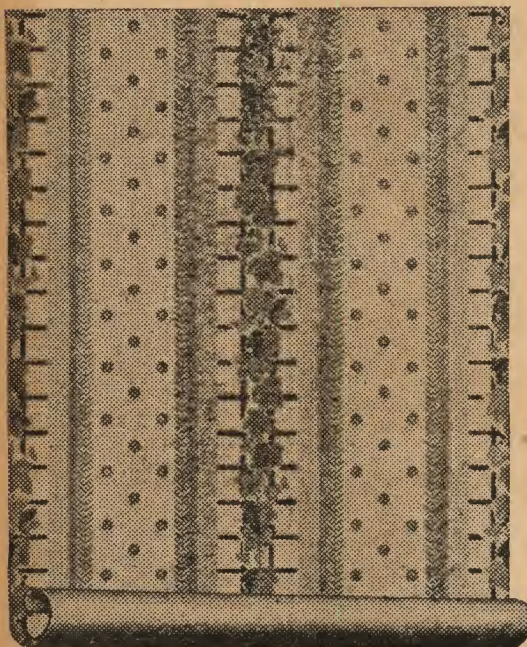


'Climbing Vines'—sprightly pattern gives your room and you a new lease on life

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



Start your day right with kitchen walls of this merry pattern. It's light and white to give you a wonderful feeling of exhilaration. Wispy gray leaves gently climb picturesque red trellises...trellises which are separated by creamy white fields punctuated with painted daisies. Breakfasting in this clean, sparkling atmosphere is certain to give you a brighter outlook throughout the day.



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29c
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DOUBLE ROLLS
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SEE ORDER BLANK FOR SEARS EASY TERMS

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How much paper to order? ... See back of book

SIDEWALL PAPER

RED AND GRAY. .53 C 09584—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....58c

BORDER TO MATCH

RED AND GRAY. .53 C 059584—2½ inches wide.

Shipping weight per yard 1 ounce.....Per yard 5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09960—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....58c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Alpine Summer'—gay flowers bloom on wood-grain wall

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



If you're looking for an unusual kitchen paper, here's a pattern that's really different! Alternating plaid, blocks and fruit clusters add a novel touch . . . the bright little flowers and fruit for gaiety and warmth. It will refuse to fade in spite of the hottest summer glare! Keep your kitchen light hearted with accessories of concord blue, pepper green and gold. Sample is shown $\frac{3}{4}$ actual size.

Borders are correct and add the finishing touch

Give your rooms a professional look with Sears specially designed and colored borders. Every paper sampled in this book has a harmonizing border made to enhance its design and coloring and to add that touch of "rightness" to a well decorated room.

There are so many interesting ways to use borders . . . around alcoves and door frames and on valance boards. The room-scene photographs show how the border may be used to decorate with an unusual touch. Make up a decorative scheme all your own and surprise your friends and family.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 8 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.16	\$3.20
12x14 ft.	6	3	19	5.27	3.83
14x16 ft.	7	4	22	6.38	4.46

How much paper to order? . . . See back of book

SIDEWALL PAPERS

TAN . . . 53 C 09635—See sample over. Shown $\frac{3}{4}$ actual size.

WHITE . . . 53 C 09634—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 2 ounces 48c

BORDERS TO MATCH

TAN . . . 53 C 059635— $2\frac{1}{2}$ inches wide.

WHITE . . . 53 C 059634—Not shown.

Shipping weight per yard 1 ounce Per yard 5c

HARMONIZING CEILING PAPERS

CREAM . . . 53 C 09966—Not shown.

WHITE . . . 53 C 09965—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 48c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



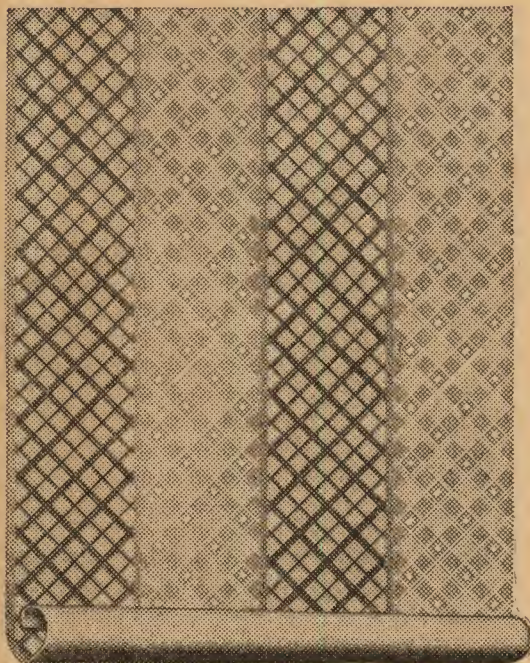
PREFERRED FOR KITCHEN, BATHROOM, HALL

'Spanish Tile'—simple perfection for light-hearted modern living

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



Gives that feeling of clean, luxurious spaciousness in your rooms. Checked stripes of clear, bright colors on a beige ground lend a note of gaiety to this useful design. Combine it with kitchen or breakfast nook accessories. You'll remember 'Spanish Tile' for one of the neatest, most practical papers you can think of.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

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12x14 ft.	6	3	19	5.27	3.83
14x16 ft.	7	4	22	6.38	4.46

How much paper to order? ... See back of book

SIDEWALL PAPER

WHITE. .53 C 09684—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 10 ounces.....48c

BORDER TO MATCH

WHITE. .53 C 059684—2¼ inches wide.

Shipping weight per yard 1 ounce.....Per yard 5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09965—To match sidewall.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces.....48c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Summer Flowers'—a paper that will brighten the duller rooms

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



'Summer Flowers' has the beaming, winsome charm that brings a note of good cheer into even the most "difficult" room. Stylized leaves in blending tones of green, twine gracefully about the walls... sprightly gay flowers add a bright accent. A pattern that will match your furnishings to give your kitchen or breakfast room a smart, crisp air... a design you'll never tire of.

Sunfast Papers are practical . . . retain their clear tones

Like all Harmony House Wallpapers sampled in this selection, this pattern is sunfast.

Skillfully created with fine inks, the pattern will not fade under the effects of sun and light for at least three years.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.16	\$3.20
12x14 ft.	6	3	19	5.27	3.83
14x16 ft.	7	4	22	6.38	4.46

How much paper to order? . . . See back of book

SIDEWALL PAPER

WHITE. .53 C 09687—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces.48c

BORDER TO MATCH

WHITE. .53 C 059687—2 1/4 inches wide.

Shipping weight per yard 1 ounce.Per yard 5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09965—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds48c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Kitchen Flower'—an economical paper to make your kitchen more attractive

STANDARD WEIGHT • SEMI-TRIMMED • SUNFAST OR NON-SUNFAST



Your kitchen is your workshop . . . make it your castle with this lovely flowery design. A soft tan background is blithely sprinkled with sparkling pots of bright flowers . . . a pattern that will make your work more pleasant. You'll see how this paper will pep-up dull walls, yet is subtle enough to give that cooling effect to a sunny kitchen. An economical way to dress-up your walls.

Hang Wallpaper Yourself It's easy . . . you'll save, too

Think of the money you save by being your own decorator. You need not be experienced. Even a beginner can hang Sears Harmony House Wallpapers.

Like all the Harmony House patterns, this one comes with a special semi-trimmed edge to make trimming and hanging easier. "Joinmark" arrows are printed along the edge so that you can match the design perfectly as each roll goes smoothly and evenly onto the wall.

Complete "How-to-Hang" instructions are sent to you with your wallpaper.

SUNFAST—53 C 09689

18c

SINGLE ROLL 8 YARDS
SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown
for easy shopping comparison

NOT SUNFAST—53 C 09720
Not shown

13c

SINGLE ROLL 8 YARDS
SOLD ONLY IN
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

SIDEWALL PAPERS

TAN . . 53 C 09689—Sunfast. See sample over.
Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds 4 ounces **36c**

TAN . . 53 C 09720—Not sunfast. Not shown.
Shipping weight 2 lbs. 4 oz. Double roll as above. **26c**

BORDER TO MATCH

TAN . . 53 C 059689—2½ inches wide.
Shipping weight per yard 1 ounce Per yard **4c**

HARMONIZING CEILING PAPERS

CREAM . . 53 C 09971—Not shown.
Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds **36c**

CREAM . . 53 C 09974—
Not shown.
Shipping weight 2 pounds. Double roll **26c**

How much paper to order? . . . See back of book



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Brocade Weave'—stylized flowers on popular texture background

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED



Give your walls new life and vitality with this charming flower pattern. Gray brocade etched with soft artistic molding and flower-like wreaths merrily surround sculptured floral group . . . all imposed on a field of wine-colored nubby weave design. An exciting paper for all your walls. For a more lively wall choose 'Brocade Weave' for downstairs rooms.



SINGLE ROLL 8 YARDS
32c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.44	\$4.16
12x14 ft.	6	3	19	6.90	4.98
14x16 ft.	7	4	22	8.36	5.80

How much paper to order? . . . See back of book

SIDEWALL PAPER

GRAY AND WINE. .53 C 09484—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.64c

BORDER TO MATCH

GRAY AND WINE. .53 C 059484—2½ inches wide.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPER

WHITE. .53 C 09936—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.64c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



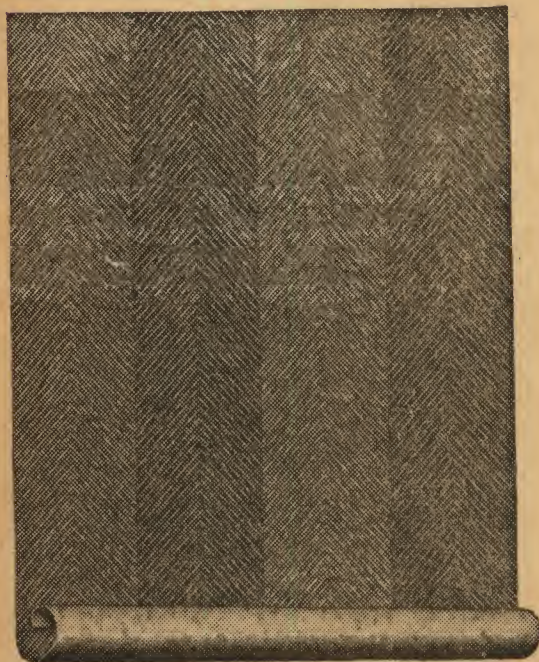
PREFERRED FOR LIVING ROOM, DINING ROOM, BEDROOM OR HALL

'Highland Tweed'—exciting texture lends distinguished character to walls

SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED



The man of your house will bless you for choosing this smart, rough-textured paper. It's keyed to harmonize with furniture pieces with clean modern lines—but conservative enough to blend with almost any type of furnishings. Also comes in soft gray with yellow or shades of rose—both in a herringbone-effect stripe. For a companion paper, see 'Blossom-time' (53 C 09334).



SINGLE ROLL 8 YARDS
54c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? ... See back of book

SIDEWALL PAPERS

GRAY AND WINE. .53 C 09194—See sample over.
GRAY AND YELLOW. .53 C 09195—Not shown.
ROSE. .53 C 09196—Not shown.
Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds 10 ounces. \$1.08

BORDERS TO MATCH

GRAY AND WINE. .53 C 059194—3 inches wide.
GRAY AND YELLOW. .53 C 059195—2 1/4 inches wide.
ROSE. .53 C 059196—3 inches wide.
Shipping weight per yard 1 ounce. Per yard 7c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09910—Not shown.
Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds 8 ounces. 80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



PREFERRED FOR LIVING ROOM, DINING ROOM, BEDROOM, OR BREAKFAST NOOK

'Queen Anne Chintz'—versatile pattern at home in most any room

SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED



Imagine this charming floral design on your walls . . . isn't it a pleasant picture? Color-bright flowers are surrounded by sweeping scroll work to provide light-hearted gaiety. Traditional 'Queen Anne Chintz' lives forever in the eyes of fine decorators. So plan your room scheme around the soft rose and green tones of the design, or use this paper to accent deeper tones in your rugs or furnishings.



SINGLE ROLL 8 YARDS
54c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? . . . See back of book

SIDEWALL PAPER

WHITE BACKGROUND. .53 C 09200—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. \$1.08

BORDER TO MATCH

WHITE BACKGROUND. .53 C 059200—3 inches wide.

Shipping weight per yard 1 ounce. Per yard 7c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. 80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Serenade'—modern damask combined in cheerful pink and blue

SUNFAST • WASHABLE • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



The exquisite charm of a more leisurely era is yours in this better-quality paper. It's versatile, adaptable to many room-schemes. Full-blown ivory-tinted blossoms swirl gracefully down panels in gentle hues of pink and blue, with a fine silvery criss-cross pattern for a final touch of loveliness. Choose 'Serenade' to accompany furnishings in blue and rose, or in rich red, deep blue, coral and dark wine.



SINGLE ROLL 8 YARDS
54c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more, complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? ... See back of book

SIDEWALL PAPER

BLUE AND PINK...53 C 09265—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....\$1.08

BORDER TO MATCH

BLUE AND PINK...53 C 059265—2 1/8 inches wide.

Shipping weight per yard 1 ounce....Per yard 7c

HARMONIZING CEILING PAPER

WHITE EMBOSSED...53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Garden Path'—reflects the gracious tradition of 18th century England

SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED



The fine craftsmanship found in all the arts of 18th century England is yours in this lovely wallpaper. Full-blown roses in soft cameo coral combine with gentle green leaves and tiny blossom accents of blue and white to make a room-flattering all-over pattern on neutral beige. The beauty of 'Garden Path' will bring luxury and graciousness to your home, highlight your loveliest furniture.



SINGLE ROLL 8 YARDS
54c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double, Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? ... See back of book

SIDEWALL PAPER

BEIGE AND CORAL . .53 C 09201—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces \$1.08

BORDER TO MATCH

BEIGE AND CORAL . .53 C 059201—2½ inches wide.

Shipping weight per yard 1 ounce Per yard 7c

HARMONIZING CEILING PAPER

WHITE EMBOSSED . .53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces 80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



PREFERRED FOR LIVING ROOMS, DINING ROOMS, HALLS

'Forest Glen'—enchancing pattern of soft and livable green tones

SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED



Your room will become refreshingly restful with this leafy pattern on the walls. Lush foliage on a cool restful green background suggests the peace and beauty of a forest glen. Luxurious but not showy, quiet but not dull—your walls will reflect your excellent taste. The pattern is soothing to the eye; you'll never grow tired of it. And the subtle colors are slow to show dirt or age.



SINGLE ROLL 8 YARDS
38c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	19	7.98	5.70
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? ... See back of book

SIDEWALL PAPER

GREEN..53 C 09206—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....76c

BORDER TO MATCH

GREEN..53 C 059206—2½ inches wide.

Shipping weight per yard 1 ounce.....Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED..53 C 09920—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....76c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Leaf Fantasy'—subtle beige and white on a modern silk-like background

SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED



This smart, exotic pattern sets the scene for comfortable, hospitable living. Though quiet in color, the all-over lush foliage design is enlivened by the shimmering, satiny background. This paper with an individuality all its own will bring out the true beauty of your cherished furniture pieces and accessories. Being extra heavy and washable, it's destined to give good service for a long, long time.



SINGLE ROLL 8 YARDS
54c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? ... See back of book

SIDEWALL PAPER

WHITE. .53 C 09210—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. \$1.08

BORDER TO MATCH

WHITE. .53 C 059210—2¾ inches wide.

Shipping weight per yard 1 ounce. Per yard 7c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. 80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Wood Panel'—the knotty, grained effect of natural wood

SUNFAST • WASHABLE • HEAVY WEIGHT • ENGRAVED • SEMI-TRIMMED



Wherever you want the rich, handsome effect of fine wood . . . let 'Wood Panel' be your choice. The sunny wood tones create a lovely rustic appearance . . . make your furnishings look more attractive than ever. Use 'Wood Panel' alone or combine it with gay printed papers to create warm, "lived-in" rooms of lasting beauty.



SINGLE ROLL 8 YARDS
45c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? . . . See back of book

SIDEWALL PAPER

PINE . .53 C 09725—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.90c

BORDER TO MATCH

PINE . .53 C 049725—2½ inches wide.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPER

IVORY EMBOSSED . .53 C 09911—Not shown.

WHITE EMBOSSED . .53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.80c

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Misty Woods'—subdued pastels for quiet mellow blending

SUNFAST • WASHABLE • ENGRAVED • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



The subtle tones of this pattern capture the beauty of a woods seen through gentle spring rains. Beige, pale green and pink leaves on a field of misty gray form a flattering setting for your furniture. This heavy weight paper hides unsightly wall defects. Accent the charm of 'Misty Woods' with fabrics and accessories in green, peach, ivory, and gray.



SINGLE ROLL 8 YARDS
45c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? ... See back of book

SIDEWALL PAPER

BEIGE AND GRAY...53 C 09726—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.90c

BORDER TO MATCH

BEIGE AND GRAY...53 C 049726—2½ inches wide.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED...53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



PREFERRED FOR LIVING ROOM, DINING ROOM, HALL

'Modern Leaf'—graceful raised curves in rich, restful hues

SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED



Choose 'Modern Leaf,' a rough weave effect wall paper of quiet dignity . . . of lasting loveliness, with a simplicity that never grows wearisome. The raised leaf design in a soothing monotone provides a smart background for colorful furniture, patterned rugs. Assortment of four lovely solid colors, blue, rose, green or white assures the proper hue to complement your furnishings.



SINGLE ROLL 8 YARDS
54c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? . . . See back of book

SIDEWALL PAPER

BLUE . . 53 C 09250 GREEN . . 53 C 09252
ROSE . . 53 C 09251 WHITE . . 53 C 09253

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 10 ounces \$1.08

BORDER TO MATCH

BLUE . . 53 C 059250 GREEN . . 53 C 059252
ROSE . . 53 C 059251 WHITE . . 53 C 059253

3 inches wide.

Shipping weight per yard 1 ounce Per yard 7c

HARMONIZING CEILING PAPER

WHITE EMBOSSED . . 53 C 09910—Not shown.
IVORY EMBOSSED . . 53 C 09911—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces 80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



PREFERRED FOR LIVING ROOM, DINING ROOM, HALL

'Capistrano'—room flattering beauty in a lovely rough stucco effect

SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED



Like dancing sunbeams on your wall, these soft peach, golden tan and misty blue shades are splashed with white to form a delightful all-over pattern. Wherever you want handsome, rough-textured walls, add the charm and breath taking beauty of 'Capistrano.' It's a practical, durable, versatile paper lovely in any home. Easy to hang because there is no problem of matching the pattern.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? ... See back of book

SIDEWALL PAPER

STUCCO...53 C 09778—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....90c

BORDER TO MATCH

STUCCO.....53 C 049778—2 1/4 inches wide.

OYSTER WHITE...53 C 049779—Not shown.

Shipping weight per yard 1 ounce.....Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED...53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



PREFERRED FOR DOWNSTAIRS ROOMS

'Peacock'—exotic design with warm, dramatic colors

SUNFAST • WASHABLE • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



When we saw this unusual pattern we knew it would catch your eye, too! The intricate designs resemble those found in the peacock's shimmering tail feathers . . . the soft jewel-like tones will add sunshine to your darkest rooms. In yellow, pink and white, with touches of brown, 'Peacock' will bring out the warm tones of your furniture.



SINGLE ROLL 8 YARDS

54c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? . . . See back of book

SIDEWALL PAPER

ROSE-RED . . . 53 C 09780—See sample over.
GREEN . . . 53 C 09781—Not shown.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds 8 ounces. \$1.08

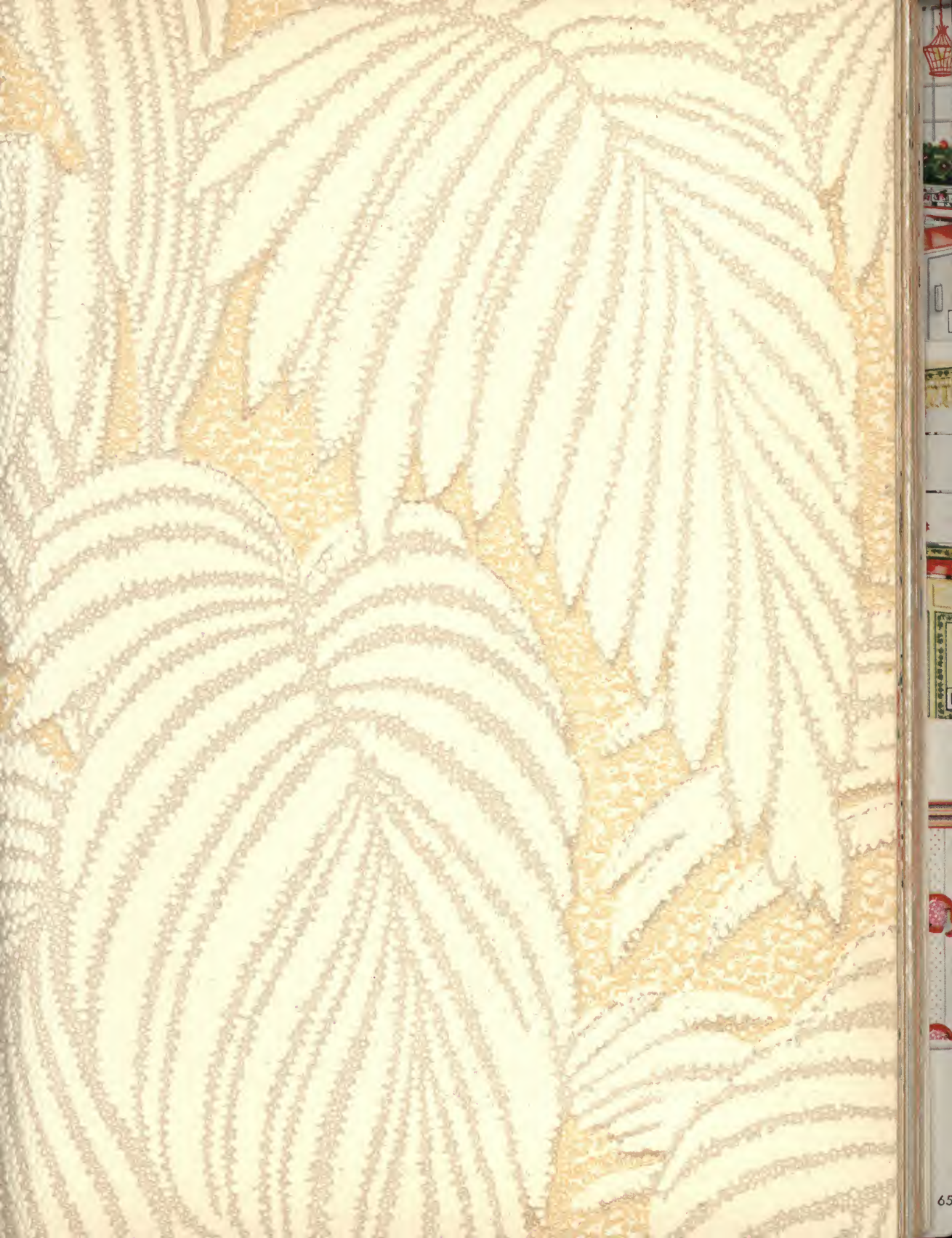
BORDER TO MATCH

RED . . . 53 C 049780—2¼ inches wide.
GREEN . . . 53 C 049781—Not shown.
Shipping weight per yard 1 ounce. Per yard 7c

HARMONIZING CEILING PAPER

WHITE EMBOSSED . . . 53 C 09910—Not shown.
Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds 8 ounces. 80c

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Peruvian Palm'—a glowing paper that radiates throughout the home

SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED



You can almost visualize lush palm leaves lazily swaying against a tropical setting. Truly an atmosphere of quiet warmth is created by this soft stucco-like design. 'Peruvian Palm' is a fine paper for your north and east rooms; yet versatile enough to fit in any room scheme. Its beamy texture makes an excellent background for your best furniture.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? ... See back of book

SIDEWALL PAPER

TAN. .53 C 09785—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 10 ounces.....\$1.08

BORDER TO MATCH

TAN. .53 C 059785—2¼ inches wide.

Shipping weight per yard 1 ounce.....Per yard 7c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....80c



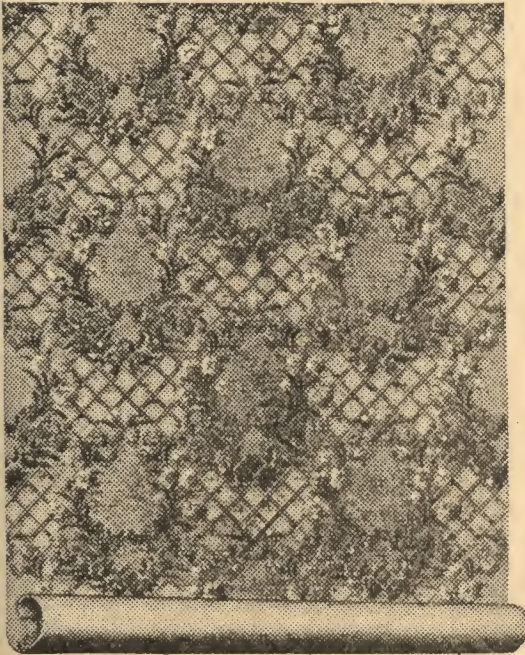
SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

'Floral Screen'—a paper to delight every young girl's heart

SUNFAST • WASHABLE • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



Dainty as a lace handkerchief, refreshing as a morning breeze. Tiny blossoms festooned on a trellis... all on a gleaming silk-like background. You'll literally "turn on a light" in your room because the shiny surface of 'Floral Screen' reflects light so well. Perfect for a sentimental mood, frilly curtains and mahogany furniture. Use companion paper 'Rosebud Ribbons' (see 53 C 09364) for adjoining room.



SINGLE ROLL 8 YARDS
45c
 SOLD ONLY IN
 DOUBLE ROLLS
 Price of single roll is shown
 for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? ... See back of book

SIDEWALL PAPER

WHITE—Satin finish—53 C 09363—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....90c

BORDER TO MATCH

WHITE—Satin finish—53 C 059363—2½ inches wide.

Shipping weight per yard 1 ounce.....Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED—53 C 09910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....80c

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE ➡



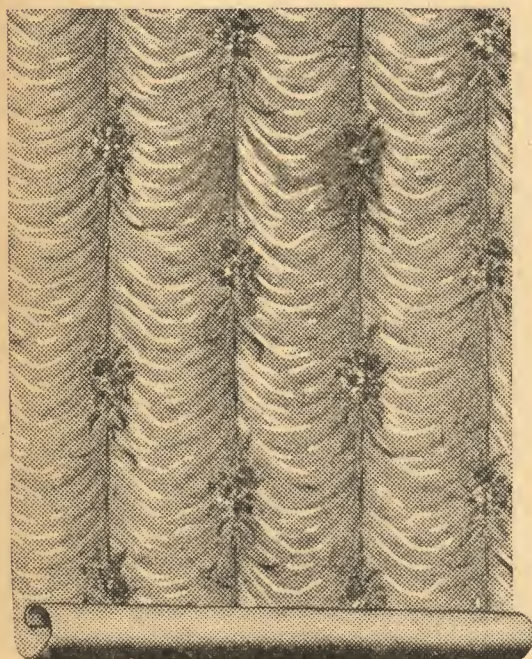


'Rosebud Ribbons'—flower-touched streamers on an exquisite paper

SUNFAST • WASHABLE • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



A wallpaper stripe especially created for the bedroom... as winsome and sentimental as a familiar tune! Pale blue ribbons, knotted with tiny flowers, stream down the paper between draped silk-like panels. A shimmering satiny background completes it. As a final touch, plan your room tones with accents of rose and green and blue. For an adjoining room use "Floral Screen," see 53 C 09363.



SINGLE ROLL 8 YARDS
45c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? ... See back of book

SIDEWALL PAPER

WHITE. .53 C 09364—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. 90c

ORDER TO HARMONIZE

WHITE. .53 C 059364—2¼ inches wide.

Shipping weight per yard 1 ounce. Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09910—Harmonize with
sidewall.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. 80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Woodland'—rustic pine-tone walls so easy to wash and keep clean

SUNFAST • WASHABLE • HEAVY WEIGHT • ENGRAVED • SEMI-TRIMMED



Add a pleasing rural touch to your kitchen with the soft luster of this satiny, wood-like finish, grained pattern. Add color, too, with these gay little dishes, fruit and flowers. The "ceramic" (highly glazed) finish makes it more washable even than a varnish-coated paper. Swish over it with mild soap suds for an always-clean, lovely-to-look-at finish.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? ... See back of book

SIDEWALL PAPER

TAN. .53 C 09728—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. \$1.08

BORDER TO MATCH

TAN. .53 C 049728—2½ inches wide.

Shipping weight per yard 1 ounce. Per yard 7c

HARMONIZING CEILING PAPER

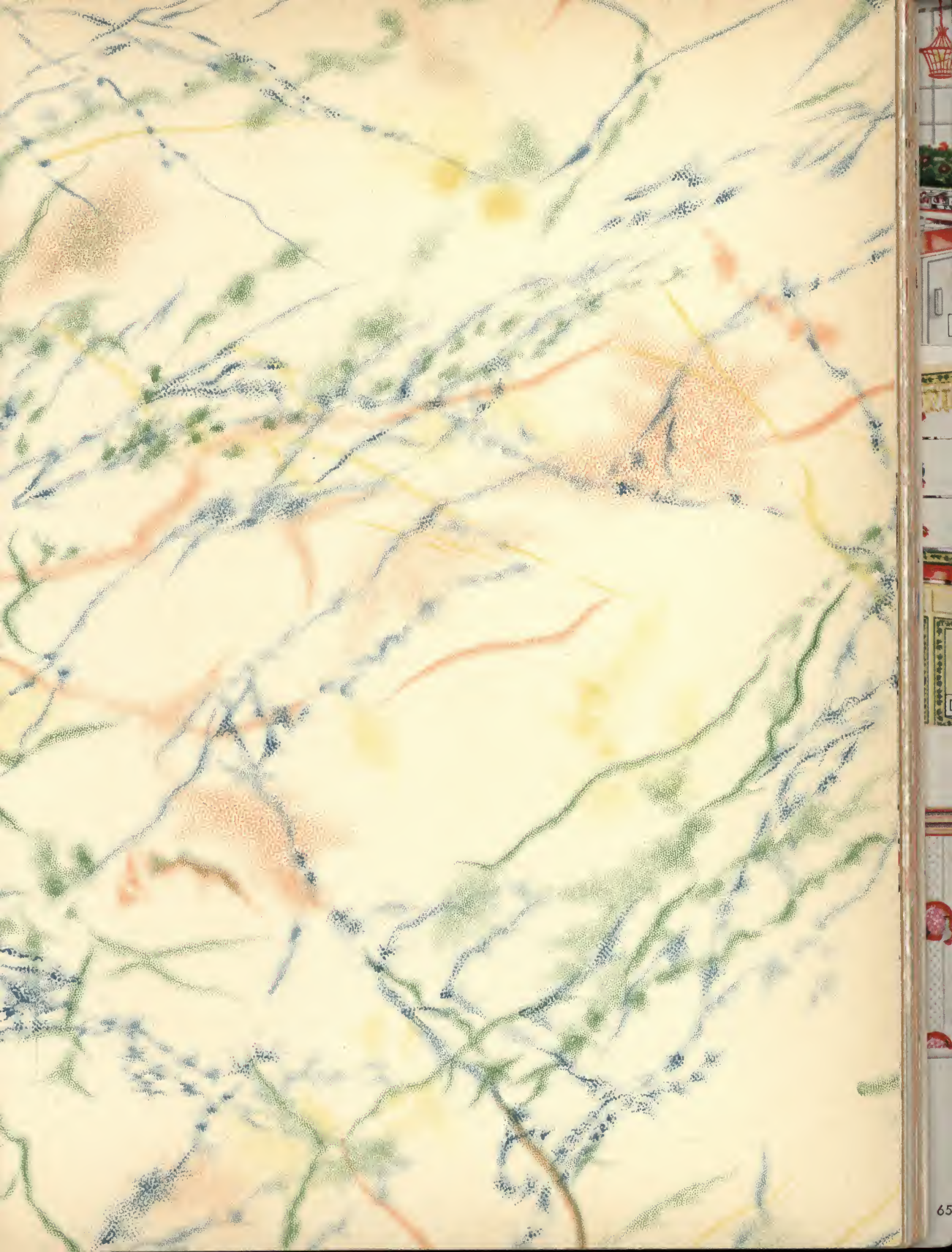
OFF-WHITE ENGRAVED. .53 C 09928—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. 80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



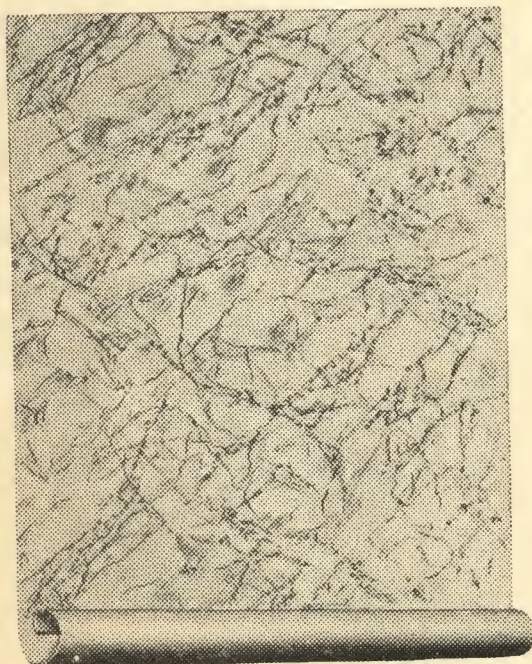
PREFERRED FOR BATHROOM AND KITCHEN

'Onyx'—cool, white marble finish with coral, green and blue accents

SUNFAST • WASHABLE • HEAVY WEIGHT • ENGRAVED • SEMI-TRIMMED



Delicate veining, soft touches of color give this cool looking paper a refreshing marble-like appearance. The special oil inks used make it extra washable—actually water resistant—so you can swish it clean with mild suds. The neutral background with harmonizing colors makes it easy to match kitchen tables and chairs, towels, curtains, bath mats for pleasing ensembles.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	19	8.94	6.54
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? ... See back of book

SIDEWALL PAPER

ONYX. .53 C 09729—See sample over.

Double roll 16 yards long, 18 inches wide
Shipping weight 2 pounds. 90c

BORDER TO MATCH

ONYX. .53 C 049729—2½ inches wide.

Shipping weight per yard 1 ounce. Per yard 6c

HARMONIZING CEILING PAPER

OFF-WHITE ENGRAVED. .53 C 09928—Not shown

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds. 80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Calico Posies'—will gladden your kitchen, brighten your day

SUNFAST • WASHABLE • HEAVY WEIGHT • ENGRAVED • SEMI-TRIMMED



The most refreshing kitchen paper we've seen in a long time! Perky little flowers checkered in kitchen calico colors are sprinkled on a "ceramic" (highly glazed) background. Easily washable, so let the children splash! You'll find that even dish-washing can be more pleasant when you put gay 'Calico Posies' on your kitchen walls. Repeat its clear, bright colors in your furniture and accessories.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	19	10.21	7.81
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? ... See back of book

SIDEWALL PAPER

WHITE AND CALICO...53 C 09731—See sample over.

Double roll 16 yards long, 18 inches wide,

Shipping weight 2 pounds.....\$1.08

BORDER TO MATCH

WHITE AND CALICO...53 C 049731—2½ inches wide.

Shipping weight per yard 1 ounce.....Per yard 7c

HARMONIZING CEILING PAPER

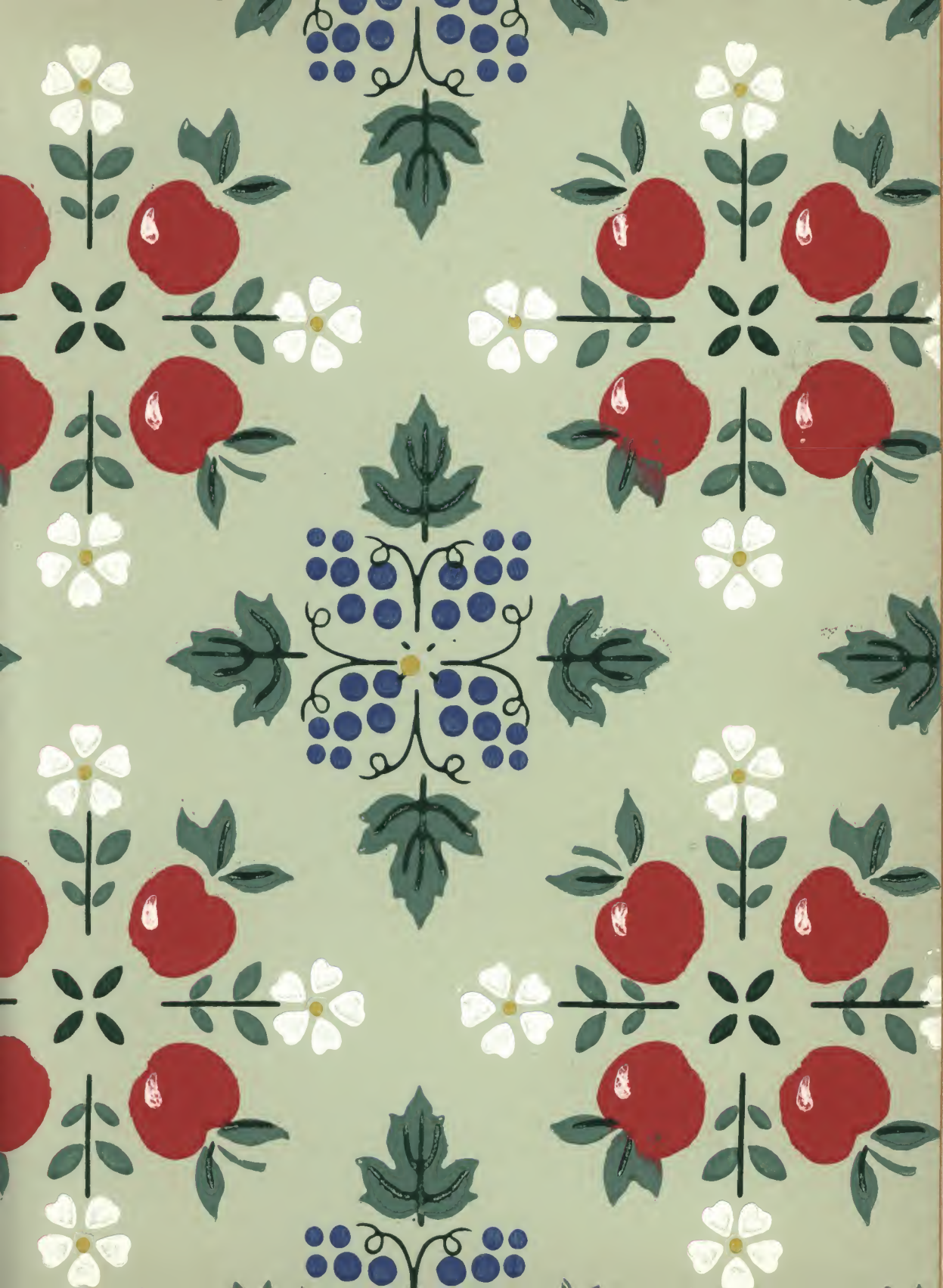
OFF-WHITE ENGRAVED...53 C 09928—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....80c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



PREFERRED FOR KITCHEN AND DINETTE

'Kitchen Spice'—gay-hearted design of bright fruits and flowers

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED



Our favorite recipe for a pleasant kitchen or dinette calls for paper like this as a basic ingredient. Since the design is geometrically concise, it supplies that necessary neat-as-a-pin look. And, to prevent your kitchen work from seeming like drudgery, the colors are bright—rollicking red, gorgeous green, buoyant blue and white—on a restful pale green ground. Durable; easily washable, too.



SINGLE ROLL 8 YARDS
38c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	19	7.98	5.70
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? ... See back of book

SIDEWALL PAPERS

CHERRY ON GREEN. .53 C 09458—See sample over.
CHERRY ON WHITE. .53 C 09457—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds76c

BORDERS TO MATCH

CHERRY ON GREEN. .53 C 059458—2½ inches wide.
CHERRY ON WHITE. .53 C 059457—2½ inches wide.

Shipping weight per yard 1 ounce....Per yard 6c

HARMONIZING CEILING PAPER

WHITE. .53 C 09922—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds76c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

PREFERRED FOR EVERY ROOM IN THE HOUSE

'Striped Elegance'—muted, modern backdrop for bright furnishings

SUNFAST • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



Neatly striped, embossed, with a finely-worked design that hints of luxury and excellent taste—subdued background for your nicest furnishings. To finish up your home in true decorator style, combine with companion paper 'Majestic' (see 53 C 09500). Using them together makes rooms look distinctive and reveals a well planned decorating scheme.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.58	\$4.26
12x14 ft.	6	3	19	7.08	5.10
14x16 ft.	7	4	22	8.58	5.94

How much paper to order? ... See back of book

SIDEWALL PAPER

WHITE . 53 C 09501—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....66c

BORDER TO MATCH

WHITE . 53 C 059501—2 inches wide.

Shipping weight per yard 1 ounce.....Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED . 53 C 09950—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....66c

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







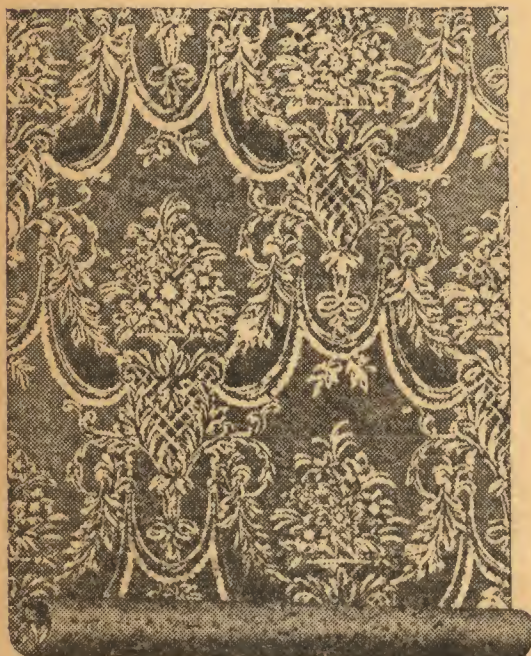
PREFERRED FOR EVERY ROOM IN THE HOUSE

'Majestic'—glistening, classic design harmonizes with any furnishings

SUNFAST • HEAVY WEIGHT • EMBOSSED • SEMI-TRIMMED



Tasteful arrangement of leaves and flowers, artistically expressed in rich neutral tones of beige, yellow and white. Embossing and handsome sheen of this paper gives it a look of elegance and expensiveness. When combined with its companion paper 'Striped Elegance' (see 53 C 09501), you'll be delighted with the carefully planned look it creates throughout your entire house.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.58	\$4.26
12x14 ft.	6	3	19	7.08	5.10
14x16 ft.	7	4	22	8.58	5.94

How much paper to order? ... See back of book

SIDEWALL PAPER

WHITE. .53 C 09500—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.66c

BORDER TO MATCH

WHITE. .53 C 059500—2 inches wide.

Shipping weight per yard 1 ounce.Per yard 6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 09950—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.66c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



PREFERRED FOR LIVING ROOM, DINING ROOM AND HALLWAY

'Baroque Caprice'—stately beauty in a classic, period pattern

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



This elaborate design provides a particularly excellent setting for period furniture. The soft blue, along with the muted gray and white, is a perfect companion for rich, dark woods; yet it's neutral enough to blend with other types of furniture, if you choose. Wherever you use 'Baroque Caprice' you'll thrill at the way it flatters your walls. A typical, exclusive Harmony House value.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	19	6.17	4.43
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? ... See back of book

SIDEWALL PAPER

BLUE. .53 C 09558—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... 58c

BORDER TO MATCH

BLUE. .53 C 059558—2 inches wide.

Shipping weight per yard 1 ounce.....Per yard 5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09960—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....58c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Lancaster County'—heart-warming Pennsylvania Dutch motifs

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



There's nothing gayer for the kitchen than these eye-catching multi-colored designs—copied from those used in the neat cheerful homes of Pennsylvania Dutch farmers. Framed in white on a light yellow background sprinkled with white dots. The quaint figures look as though they were hand-painted. With such an array of brilliant colors you needn't worry about whether things will match!



SINGLE ROLL 8 YARDS
29^c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	19	6.17	4.43
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? ... See back of book

SIDEWALL PAPERS

YELLOW . . .53 C 09637—See sample over.

BLUE53 C 09636—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds58c

BORDERS TO MATCH

YELLOW . .53 C 059637—2½ inches wide.

BLUE53 C 059636—2½ inches wide.

Shipping weight per yard 1 ouncePer yard 5c

HARMONIZING CEILING PAPER

WHITE . .53 C 09960—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds58c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

PREFERRED FOR LIVING ROOM, DINING ROOM, HALL OR BEDROOM

'Jungle Flowers'—a sparkling pattern in subdued tones of green and beige

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



If you're shopping for a wall-paper that's distinctive, yet dignified—pleasing in color, but somewhat restrained—you're sure to like 'Jungle Flowers.' In soft green with a lustrous sheen, it has flowers and leaves in varied tones of rose and beige. No matter whether your furnishings are period or modern style, pale or dark in color, 'Jungle Flowers' will create a harmonious background.



SINGLE ROLL 8 YARDS
24c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.16	\$3.20
12x14 ft.	6	3	19	5.27	3.83
14x16 ft.	7	4	22	6.38	4.46

How much paper to order? ... See back of book

SIDEWALL PAPER

GREEN AND BEIGE. .53 C 09613—See sample over.

WHITE SILK. .53 C 09612—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....48c

BORDERS TO MATCH

GREEN AND BEIGE. .53 C 059613—2½ inches wide.

WHITE SILK. .53 C 059612—2½ inches wide.

Shipping weight per yard 1 ounce.....Per yard 5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09965—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces.....48c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Royal Stripes'—show individuality and a feeling for wallpaper fashion

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



Modern flowers and stripes. You who are wise to the strategy of stripes will see the wonderful possibilities of this paper. Combining narrow and broad stripes with a dainty lily motif, it's designed to contribute a smart semi-tailored effect to your room's decoration. The colors—pearl to deep gray, and soft rose to wine—are well suited to most home furnishings.



SINGLE ROLL 8 YARDS
24c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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12x14 ft.	6	3	19	5.27	3.83
14x16 ft.	7	4	22	6.38	4.46

How much paper to order? ... See back of book

SIDEWALL PAPER

GRAY AND WINE. .53 C 09611—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.48c

BORDER TO MATCH

GRAY AND WINE. .53 C 059611—2¼
inches wide.

Shipping weight per yard 1 ounce.Per yard 5c

HARMONIZING CEILING PAPER

WHITE. .53 C 09965—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.48c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



'Pink Magic'—airy grace in a pattern of flower sprays

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



Thoroughly feminine in color and design, 'Pink Magic' will find favor with any mother or daughter. Its colors (white blossoms with pale blue foliage, scattered over a lovely pink background) are particularly well suited to blend with those most popular in bedroom color schemes. The dainty floral motif accents the charm of frilly curtains, bedspreads and dressing-table finery. And notice the modest price!



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.16	\$3.20
12x14 ft.	6	3	19	5.27	3.83
14x16 ft.	7	4	22	6.38	4.46

How much paper to order? ... See back of book

SIDEWALL PAPER

PINK..53 C 09625—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....48c

BORDER TO MATCH

PINK..53 C 059625—2¼ inches wide

Shipping weight per yard 1 ounce.....Per yard 5c

HARMONIZING CEILING PAPER

WHITE..53 C 09965—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....48c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

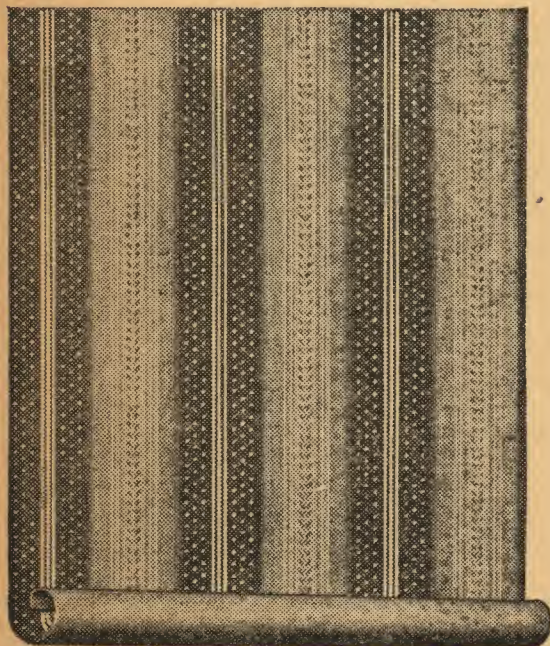


'Dotted Swiss'—modern creation of soft-toned and satin stripes

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



A study in elegant simplicity for the tailored room . . . a gay, decorative paper to set a harmonious stage for your loveliest room furnishings. Soft, subtle pastel stripes against glistening satin accenting stripes. Your choice of three colors and white. For warm tone background select the pink version . . . for cooler wall tone choose the soft blue or green.



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

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Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.16	\$3.20
12x14 ft.	6	3	19	5.27	3.83
14x16 ft.	7	4	22	6.38	4.46

How much paper to order? . . . See back of book

SIDEWALL, CHOICE OF 4 COLORS

BLUE. . . 53 C 09669—See sample over.
PINK. . . 53 C 09670—See sample over.
GREEN. . . 53 C 09667—See sample over.
WHITE. . . 53 C 09668—Not shown.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds.48c

BORDERS TO MATCH

BLUE. . . 53 C 059669—2 inches.
PINK. . . 53 C 059670—2 inches.
GREEN. . . 53 C 059667—2 inches.
WHITE. . . 53 C 059668—2 inches.

Shipping weight per yard 1 ounce.Per yard 5c

HARMONIZING CEILING PAPER

WHITE. . . 53 C 09965—Harmonizes with sidewall.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds.48c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



PREFERRED FOR BEDROOM, HALLWAY, INFORMAL LIVING ROOM OR DINETTE

'Chambray Plaid'—tiny flowers bloom on a blue-checked background

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



There's an element of trim, cool freshness about this pattern—something that makes it a favorite for informal rooms. Sprays of tiny flowers precisely placed on the neat blue plaid background are altogether charming on bedroom walls. When ordering 'Chambray Plaid' be sure to select one of the stripes from the 'Dotted Swiss' pattern for an adjoining room—the patterns were designed together to make a smart color-related ensemble.



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.16	\$3.20
12x14 ft.	6	3	19	5.27	3.83
14x16 ft.	7	4	22	6.38	4.46

How much paper to order? ... See back of book

SIDEWALL PAPERS

BLUE...53 C 09628—See sample over.
PINK...53 C 09629—Not shown.
GREEN...53 C 09627—Not shown.
YELLOW...53 C 09626—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....48c

BORDERS TO MATCH

BLUE...53 C 059628—2 inches wide.
PINK...53 C 059629—2 inches wide.
GREEN...53 C 059627—2 inches wide.
YELLOW...53 C 059626—2 inches wide.

Shipping weight per yard 1 ounce.....Per yard 5c

HARMONIZING CEILING PAPER

WHITE...53 C 09965—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....48c

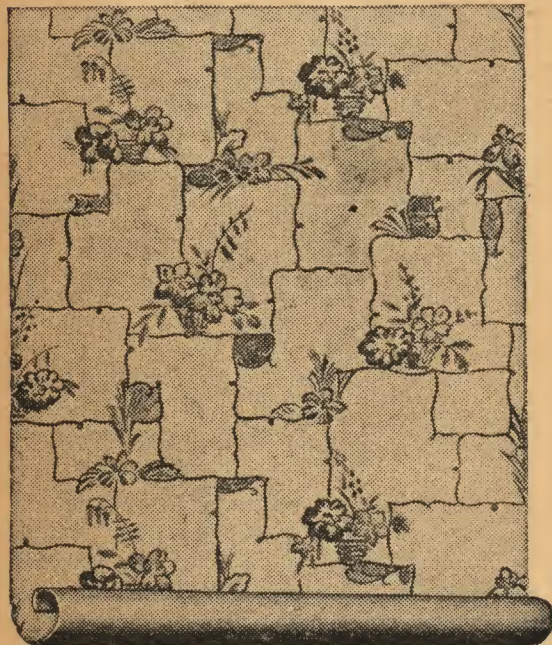


'Avalon'—as colorful as a flowerbed at high noon!

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED



What could be more pleasant than having bowls of fresh flowers in your house every season of the year to brighten up the rooms where you cook, eat, and bathe. Decorating problems are simple—for no matter what your color scheme is—this wallpaper will blend right in, for 'Avalon' is cleverly designed to show a little of every desirable color. The soft background is so easy on the eyes.



SINGLE ROLL 8 YARDS
24c
SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE ORDER BLANK FOR SEARS EASY TERMS

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back of book.

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14x16 ft.	7	4	22	6.38	4.46

How much paper to order? ... See back of book

SIDEWALL PAPERS

GRAY, GREEN, YELLOW . . 53 C 09685—See sample over.

WHITE AND RED . . 53 C 09686—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....48c

BORDERS TO MATCH

GRAY, GREEN, YELLOW . . 53 C 059685—2¼ inches wide.

WHITE AND RED . . 53 C 059686—2¼ inches wide.

Shipping weight per yard 1 ounce.....Per yard 5c

HARMONIZING CEILING PAPER

WHITE . . 53 C 09965—Not shown.

Double roll 16 yards long, 18 inches wide.

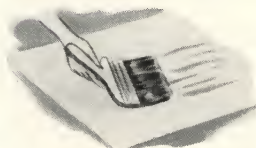
Shipping weight 2 pounds48c

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

It's easy to hang the paper yourself

...and save from \$3.50 to \$5.00 a room. Harmony House wallpapers are made easy to hang. The semi-trimmed edge tears right off. They're printed on heavy stock—easier to handle.

Free instructions with each order



1 Cut and uncurl the paper. Then apply paste smoothly.



2 Next, fold both ends of the strip into the center.



3 Crease the perforated edge and tear off the selvage.



4 Hang on the wall. The guide lines assure perfect match.



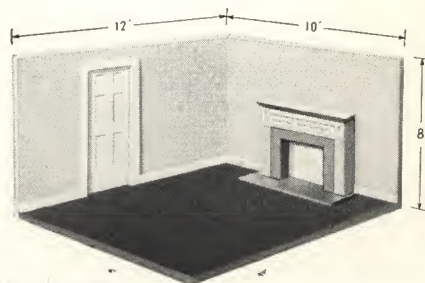
It's easy to figure how much paper you need

FOR USUAL SIZE ROOMS

NOTE!...In table below, deductions for doors and windows, and allowances for waste in matching have been made. Don't deduct more unless you have a room that is "all windows"—for such rooms, see instructions at right.

Size of Room in Feet	DOUBLE ROLLS 18-in. wide, 16 yds. long Needed According to Height of Room		Yards of Border	Double Rolls Ceiling
	8 or 9 Ft. High	10 or 11 Ft. High		
8 by 8	4	5	12	1
8 by 10	4	5	14	2
8 by 12	5	6	15	2
8 by 14	5	6	16	2
9 by 10	5	5	14	2
9 by 12	5	6	16	2
9 by 14	5	7	17	2
9 by 16	6	7	18	3
10 by 10	5	6	15	2
10 by 12	5	6	16	2
10 by 14	6	7	18	3
10 by 16	6	8	19	3
12 by 12	6	7	18	3
12 by 14	6	8	19	3
12 by 16	7	8	21	4
12 by 18	7	9	22	4
13 by 14	6	8	20	3
13 by 16	7	9	21	4
13 by 17	7	9	22	4
13 by 18	8	9	23	4
14 by 14	7	8	20	4
14 by 15	7	9	21	4
14 by 16	7	9	22	4
14 by 18	8	10	23	4
15 by 15	7	9	22	4
15 by 16	8	9	23	4
15 by 18	8	10	24	5
15 by 20	8	11	25	5
16 by 16	8	10	23	4
16 by 18	8	11	25	5
16 by 20	9	11	26	5
16 by 24	10	12	29	6
18 by 24	10	13	31	7

FOR UNUSUAL SIZE ROOMS



FOR UNUSUAL SIZE ROOMS... Measure distance in feet around room (Example above: $12 + 12 + 10 + 10 = 44$ ft.). Multiply by height of wall to get square feet of wall space (Example: $44 \times 8 = 352$ sq. ft.)

TO DEDUCT FOR OPENINGS... Multiply height of opening by width to get square feet. Example: 6 ft. ht. \times 4 ft. width \times 1 (number of windows) = 24 square feet of window space; 8 ft. ht. \times $3\frac{1}{2}$ ft. width = 28 square feet of door space. Add square feet of all openings (Example: $24 + 28 = 52$ sq. ft.). Subtract total square feet of openings from total square feet of room to get square feet to be papered (Example: $352 - 52 = 300$ sq. ft.). From this point on it depends on what width paper you use.

FOR 18-INCH PAPER... Divide total square feet to be papered by 60 to get number of double rolls of sidewall needed. (Example: $300 \div 60 = 5$ double rolls of sidewall paper needed.)

FOR AMOUNT OF CEILING NEEDED... Multiply length of room by width and divide by 60 for number of double rolls of ceiling needed. (Example: $10 \times 12 = 120$ sq. ft. \div 60 = 2 double rolls ceiling.)

FOR AMOUNT OF BORDER... Use distance in yards around room. (Example: $12 + 12 + 10 + 10 = 44$ ft. \div 3 ft. allowance for matching and spoilage = 47 ft. \div 3 ft. = 16 yards of border.)

ABOUT WALLPAPER HANGING TOOLS... After determining how much paper to order, be sure to select proper wallpaper hanging tools. Everything you need—see two following pages.

Use Workmaster Tools, Supplies . . hang your own wallpaper fast, easily, neatly

Our Own Trade Mark



GOOD quality Tool Kit

All the tools you need to hang wallpaper: 12-in. smoothing brush; 6-in. paste brush; wall scraper; 1½-in. wheel knife for trimming paper at ceiling and baseboard; seam roller; plumb bob, line and blue chalk—to help hang strips of wallpaper straight. Complete hanging instructions included in kit.

53 C 550—7-piece Tool Kit. Shipping weight 2 pounds 3 ounces. **\$1.49**

Ⓐ 53 C 556—Maple Seam Roller. Shipping weight 5 ounces. **.29c**

Ⓑ 53 C 562—1½-inch Base Trimmer. Shipping weight 5 ounces. **.29c**

53 C 571—Paper Knife. Sharp edge. Shpg. wt. 4 oz. (Not shown.) **.29c**



BETTER quality Tool Kit

Includes 12-inch smoothing brush and 6-inch paste brush (with highest quality, palma mixture fibers; plastic seam roller; wall scraper; combination knife; plumb bob, line and blue chalk. Complete instructions.

53 C 553—7-piece better quality Tool Kit. **\$2.39**
Shipping weight 2 pounds 4 ounces.

Ⓒ 53 C 564—Combination Corner Knife, Smooth blade. Shpg. wt. 4 oz. **.35c**

Ⓓ 53 C 602—6-inch Paste Brush. Shipping weight 1 pound. **.61c**

53 C 611—7-inch Paste Brush. Vulcanized in rubber with nickel plated ferrule. (Not shown.) Shipping weight 1 pound. **.98c**

Ⓔ 53 C 623—12-inch Smoothing Brush. Shipping weight 12 ounces. **.53c**



BEST quality Paperhangers' Tools

Each tool sold separately so you can make up your own tool kit or complete a kit you have.

Ⓔ 53 C 558—1½-inch Plastic Seam Roller. Shipping weight 6 oz. **.73c**

Ⓒ 53 C 557—¼-inch Plastic Corner Roller. Shpg. wt. 5 ounces. **.87c**

Ⓓ 53 C 560—Serrated Wheel Knife. Tool steel blade. Shipping weight 5 oz. **.59c**

53 C 561—Smooth Wheel Knife (not shown). Tool steel blade. Shpg. wt. 5 oz. **.59c**

Ⓙ 53 C 570—Paper Knife. Tool steel blade. Shipping weight 4 ounces. **.45c**

Ⓚ 53 C 578—Wall Scraper. Flexible steel blade. Shipping weight 5 oz. **.79c**

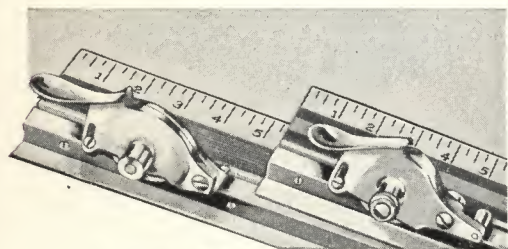
Ⓛ 53 C 563—Serrated Corner Knife. Tool steel blade. Shpg. wt. 5 oz. **.65c**

Ⓜ 53 C 586—Trimming Shears, 7-inch cut for wallpaper. Shpg. wt. 10 oz. **\$1.59**

Ⓝ 53 C 603—7-inch Paste Brush. Bristle casing with horsehair and fibre center. Shipping weight 1 pound. **\$2.19**

Ⓟ 53 C 624—12-inch Smoothing Brush. Pure hog bristle. Shpg. wt. 12 oz. **\$2.79**

53 C 625—12-inch Smoothing Brush. Pure horsehair (not shown). Shpg. wt. 12 oz. **.93c**



Rotary Trimming Outfits

GOOD quality

Includes: 6-ft. straight edge of 3-pc. laminated redwood and white pine with non-rusting metal track; trimmer with 2-in. metal wheel; 6-ft. zinc cutting strip. Straight edge and trimmer sold separately. Workmaster tools make work easy.

53 C 0642—3-Pc. Outfit. Shpg. wt. 8 lbs. . . . **\$8.49**

53 C 0652—6-ft. Straight Edge only. Shipping weight 6 lbs. . . **\$5.65**

53 C 662—Trimmer only. Shipping weight 1 pound. **\$2.89**

"PROFESSIONAL" quality

Workmaster quality, sturdy enough for lifetime service. Includes: brass bound 6-ft. straight edge of 5-pc. laminated redwood and white pine; smooth action trimmer with adjustable blade; and 6-ft. zinc cutting strip.

53 C 0640—3-Pc. Outfit. Shpg. wt. 7 lbs. . . **\$10.49**

53 C 0650—6-ft. Straight Edge only. Shipping wt. 6 lbs. . . **\$6.95**

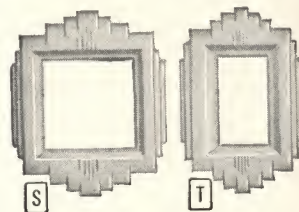
53 CM 651—7-ft. Straight Edge only. Wt. 7 lbs. Not mailable. **\$7.65**

IMPORTANT About Prices and Supply

All patterns shown in this book are available, and we believe that our purchases and stocks on hand are sufficient to fill all orders.

Should any Federal, State or local government increase by taxes, or otherwise, the cost or selling price of any item in this catalog, we reserve the right to adjust our prices accordingly. You are protected on all purchases by Sears money-back guarantee.

If there is a Sears Store or Order Office near you, stop to see our 18x18-in. sample book on display. Has many more samples including most patterns in this portfolio shown in actual wallpaper width.

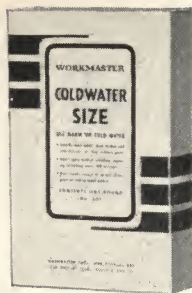


Plastic Wall Shields

Attractively designed ivory color wall shields will fit under standard size switch plates—single or double size. Switch plate not included with wall shield.

Ⓢ 53 C 683—Double Switch Size. Shipping weight 10 ounces. . . . **.33c**

Ⓣ 53 C 680—Single Switch Size. Shipping weight 7 ounces. . . . **.23c**



Size walls before papering

Use sizing on new or painted walls before papering to make paper adhere better... or on old walls when you have removed old wallpaper and the walls are porous.

Workmaster Cold Water Size—Easy to mix with cold water; 1 lb. for 10x12-ft. room. Shipping weight 1 lb. 5 oz.
53 C 508—1-lb. Pkg. **25c**

Wallpaper Grease Remover—Removes hair oil and all other greases. Easy to apply. Use on all types of wallpaper. Will not harm color or design. Shpg. wt. 4 oz.
53 C 544—2-ounce tube. **33c**



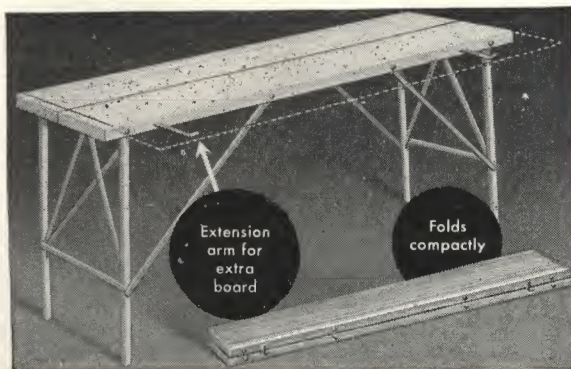
Wallpaper Cleaner

Workmaster Cleaner—Dough-type with minimum crumbling. Just wipe over walls—it picks up dirt but does not harm paper. Also cleans kalsomined walls, window shades, etc. One 12-oz. can cleans an average size room 10x12 ft. One 2½-lb. can will clean 3 average size rooms.
53 C 542—12-oz. can. **13c**
Shipping weight 14 oz.
3 cans for only. **37c**
53 C 538—2½-lb. can. **37c**
Shpg. wt. 2 lbs. 12 oz. **37c**



Wallpaper Remover loosens paper quickly

49c STRIPSOFF Wallpaper Remover will help you to remove old-wallpaper in about half the usual time... with no injury to your walls. Mix it with water 4 oz. according to directions on label. Easily penetrates paper and dissolves paste, 4-oz. bottle mixes with 4 qts. of water to do walls and ceiling of the average 10x12-ft. room.
53 C 533—4-oz. Bottle, Postpaid. (Shpg. wt. 12 oz.) **49c**
53 C 534—8-oz. Bottle, Postpaid. (Shpg. wt. 1 lb.) **84c**



Workmaster Folding Type Paste Tables

- High quality wood top—flat and smooth—resists warping
- Built-in extension arm for extra board for work with wider papers
- Table folds compactly when not in use, with space inside for tools

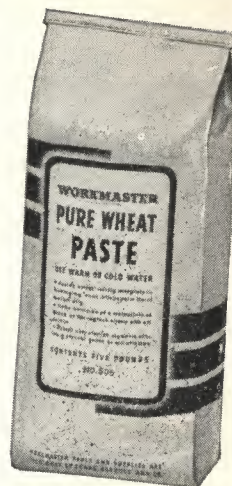
It's easier to do the job with this sturdy, well-constructed professional type Workmaster paste table. It gives you the correct size surface for pasting and trimming your wallpaper. The sturdy wood legs have metal cross braces for extra strength. Extension arms hold 7½-in. board for work with wider papers. (Board sold separately below.) Rests hold straight edge when it's not in use. Folds compactly for ease in carrying with plenty of space inside for straight edge, extra board and other tools. 22 inches wide by 33 inches high when open... only 11 inches wide when closed. Zinc cutting strip included. 6- and 7-ft. tables and 7-ft. board shipped freight or express.

53 CM 665—6-ft. Table, Shpg. wt. 28 lbs. **\$11.19**
53 CM 666—7-ft. Table, Shpg. wt. 34 lbs. **\$12.49**
53 C 0669—6-ft. Extra Board, 7½ in. wide, Shpg. wt. 5 lbs. Mailable... 1.85
53 CM 670—7-ft. Extra Board, 7½ in. wide, Shpg. wt. 7 lbs. **2.15**

49-77 Workmaster Tools Sears, Roebuck and Co. 551

The job
is easier with
**Pure Wheat
Paste**
39c

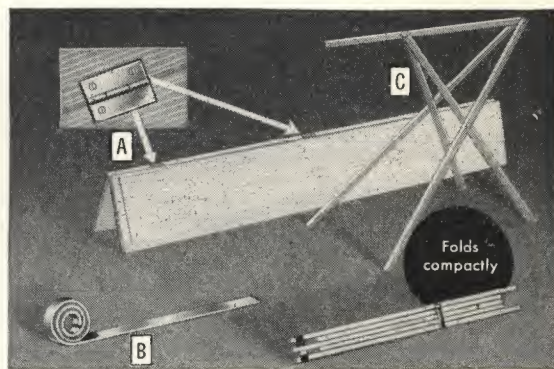
2-POUND BAG



- Easy to Mix
- Easy to Apply
- Most Economical
- Be sure to use Cold-water Size (at left)

Workmaster quality sticks better, works faster, goes farther than blended paste. Spreads evenly. Dries slowly enough to give ample time for matching the paper. Mixes easily with cold water... no cooking or straining. Keeps well after mixing. 2 pounds does average 10x12-foot room. Be sure to order enough for your needs.

53 C 502—2-lb. Bag, Shpg. wt. 2 lbs. 5 oz. **39c**
53 C 505—5-lb. Bag, Shpg. wt. 5 lbs. 5 oz. **93c**



Workmaster Paste Boards and Trestles

(A) Hinged Paste Boards

Sturdily constructed... use it year after year. Reinforced cutting edge. Open to 22½ in. wide. Three strong hinges. Use with trestles or your own props. Zinc cutting strip included.

53 CM 667—6-foot length.
Not mailable. Shpg. wt. 17 lbs. **\$5.49**
53 CM 668—7-foot length.
Not mailable. Shpg. wt. 20 lbs. **\$5.98**

(B) Zinc Cutting Strip—Fine quality. 7 ft. long, 3 in. wide. Use to protect table when trimming paper. Will not injure trimming blade.

53 C 0663—7-foot Strip. **43c**
Shpg. wt. 1 lb. 4 oz. **43c**

(C) Workmaster Folding Trestles

A pair of these trestles and hinged paste boards make an economical, convenient paste table. Trestles are of sturdy wood with special hinged joints—all metal parts enameled to prevent rusting. Open and close easily. Height adjusts easily from 31 to 33¼ inches. Hook for holding straight edge when not in use slides into recess. Folds compactly to 23⅞ inches by 43½ inches for ease in carrying and storage. Mailable.

53 C 0671—Pair. **\$2.89**
Shipping wt. 7 lbs. **\$2.89**

Guaranteed washable for 5 years!

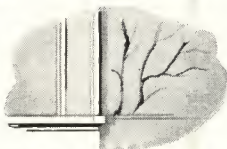
24-inch Wall Oilcloth for easy hanging

7 REASONS FOR BUYING SEARS WALL OILCLOTH

- 1 Heavy, durable, made with four waterproof coatings over strong cloth foundation. Made of best materials.
- 2 Now in an easy-to-handle 24-inch width . . . hang it yourself . . . you can do a professional looking job.
- 3 Colors are guaranteed sunfast—will stay bright and fresh for years.
- 4 Practical decoration for kitchen, bath, playroom, offices, or public rooms.
- 5 Wainscots can be made any height, with separate border to cover seam between upper wall and wainscot.
- 6 Plain tints (ceilings) may also be used for sidewall decoration.
- 7 Easy to order and easy to figure the amount you will need. See room-quantity chart below.



Hang like wallpaper on any smooth surface—plaster, plywood, or wall-board. Use regular wallpaper paste.



Covers plaster cracks, conceals defects in the walls. Fabric backing reinforces plaster, helps to prevent cracking.



Permanently washable. Wash with a mild soap and water repeatedly . . . colors remain beautiful for years.



Perfect base for painting should you wish to redecorate later. Keeps wall defects from showing through the paint.

- A** 53 C 0917—Upper wall. Popular Cattail pattern. Rich red and black colors on ivory background. Glazed finish. 24 inches wide. Single roll 18 feet long. \$2.25
- 53 C 01917—2 1/4-inch border for upper wall. Per yard 12c
- 53 C 0967—Lower wall or wainscot. Silver and ivory tile effect. Glazed finish. 24 inches wide. Single roll 18 feet long. \$2.25
- 53 C 01967—4-inch border for wainscot. Per yard 19c
- 53 C 0991—Ivory glazed ceiling. Single roll 18 feet long. \$2.15

See shipping weights of all oilcloth below . . . ILLUSTRATED ON OPPOSITE PAGE.

- C** 53 C 0929—Upper wall. Water flowers and ducklings in red, black, and silver on white background. Gives bathroom added sparkle. Flat finish. 24 inches wide. Single roll 18 feet long. \$2.25
- 53 C 01929—2 1/4-inch border for upper wall. Per yard 12c
- 53 C 0961—Lower wall or wainscot. Tile effect with small red diamond shapes. Flat finish. 24 inches wide. Single roll 18 feet long. \$2.25
- 53 C 01961—4-inch border for wainscot. Per yard 19c
- 53 C 0985—White embossed ceiling. Single roll 18 feet long. \$2.15

Shipping weights: Sidewalls and ceilings per single roll 3 lbs.; 2 1/4-in. borders per 4-yd. roll, 5 oz.; 4-in. borders per 4-yd. roll, 9 oz.

- B** 53 C 0919—Upper wall. Bright red, star-like figures on white background, joined by diagonal silver lines. Flat finish. 24 inches wide. Single roll 18 feet long. \$2.25
- 53 C 01919—2 1/4-inch border for upper wall. Per yard 12c
- 53 C 0971—Lower wall or wainscot. Black and white tile effect. Glazed finish. 24 inches wide. Single roll 18 feet long. \$2.25
- 53 C 01971—4-inch wainscot border. Quaint Dutch design. Per yard 19c
- 53 C 0985—White embossed ceiling. Single roll 18 feet long. \$2.15

- D** 53 C 0901—Upper wall. Red geraniums, green ivy, and white shutters on yellow ground. Perfect for kitchen, dinette. Flat finish. 24 inches wide. Single roll 18 feet long. \$2.25
- 53 C 01901—2 1/4-inch border for upper wall. Per yard 12c
- 53 C 0973—Lower wall or wainscot. Shaded green in tile effect. Glazed finish. 24 inches wide. Single roll 18 feet long. \$2.25
- 53 C 01973—4-inch border for wainscot. Per yard 19c
- 53 C 0985—White embossed ceiling. Single roll 18 feet long. \$2.15

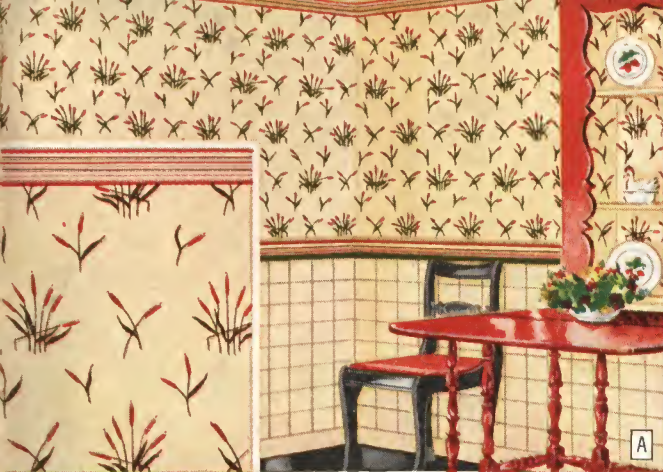
ROOM QUANTITY CHART FOR SIDEWALLS AND WAINSCOTS—BEFORE DEDUCTIONS FOR OPENINGS

Size of room in feet	4 foot high lower wall (wainscot) or upper wall	5 foot high lower wall (wainscot) or upper wall	Height of room—8 feet	Height of room—9 feet	Height of room—10 feet	Yards of border	Single rolls of ceiling
6 x 8	5 Single Rolls	5 Single Rolls	8 Single Rolls	9 Single Rolls	10 Single Rolls	12 Yds	2 Single Rolls
8 x 8	4 Single Rolls	5 Single Rolls	9 Single Rolls	10 Single Rolls	11 Single Rolls	12 Yds	2 Single Rolls
8 x 10	5 Single Rolls	6 Single Rolls	10 Single Rolls	11 Single Rolls	12 Single Rolls	16 Yds	3 Single Rolls
9 x 11	5 Single Rolls	7 Single Rolls	11 Single Rolls	12 Single Rolls	13 Single Rolls	16 Yds	5 Single Rolls
10 x 12	6 Single Rolls	8 Single Rolls	12 Single Rolls	13 Single Rolls	15 Single Rolls	16 Yds	5 Single Rolls
12 x 12	7 Single Rolls	8 Single Rolls	13 Single Rolls	15 Single Rolls	16 Single Rolls	20 Yds	6 Single Rolls
12 x 14	7 Single Rolls	9 Single Rolls	14 Single Rolls	16 Single Rolls	18 Single Rolls	20 Yds	6 Single Rolls
14 x 14	8 Single Rolls	10 Single Rolls	15 Single Rolls	17 Single Rolls	19 Single Rolls	20 Yds	7 Single Rolls
14 x 16	8 Single Rolls	10 Single Rolls	16 Single Rolls	18 Single Rolls	20 Single Rolls	24 Yds	7 Single Rolls
15 x 16	8 Single Rolls	11 Single Rolls	17 Single Rolls	19 Single Rolls	21 Single Rolls	24 Yds	8 Single Rolls

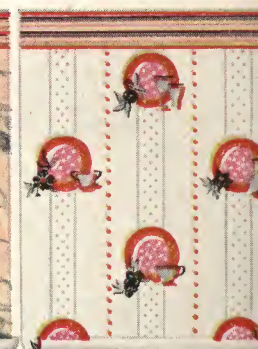
Unusual Rooms

Measure number of square feet to be covered. Divide by 30 to figure number of single rolls of Wallcloth needed.

- IMPORTANT . . .** In the chart above, no deductions have been made for room openings and cabinets. Deduct 1 single roll of Wallcloth for every 2 average windows, doorways, or other openings. Deduct 1 single roll for every 30 sq. ft. of wall area taken up by cabinets.
- Rooms where sidewall pattern is carried full height of wall (no wainscot). . . . Measure as you would for Wallpaper. See page 49-75.
 - Rooms divided into "wainscot" and upper wall. . . . Measure upper wall and lower wall (wainscot) separately, and figure how much Wallcloth is needed for each. Figure border needed for upper wall and for lower wall separately.
 - Sidewalls and ceilings (plain tints) are put up in "single rolls." A single roll is 18 ft long and 2 ft. wide, covers 36 sq. ft.
 - Borders are put up in rolls 4 yds. long. Order all borders in multiples of 4 yards (4, 8, 12, 16, etc.).



WALL OILCLOTH . . stays washable . . see features on opposite page



53 C 0931—Graceful design in cool blue tone. Swan and water lily pattern to accent the beauty of your bathroom. Flat finish. 24 inches wide. Single roll 18 ft. long. .\$.25
53 C 01931—Border. Yd. 12c

53 C 0985—White embossed ceiling. Single roll 18 feet long. .\$.215
Shpg. wts. on opposite page.

Marble patterns, 24 in. wide.
53 C 0941—Glazed green, white. Single roll 18 ft. long. .\$.25
53 C 01941—Border. .Yd. 12c
53 C 0943—Glazed black, white. Single roll 18 ft. long. .\$.25
53 C 01943—Border. .Yd. 12c
53 C 0987—White glazed ceiling. Single roll 18 feet long. .\$.215
Shpg. wts. on opposite page.

53 C 0905—Ivy and geraniums in deep red, black, gray white background. Liveller, cozy air in kitchen, bath. Flat finish. 24 in. wide. Single roll 18 ft. long. .\$.25
53 C 01905—Border. Yd. 12c

53 C 0985—White embossed ceiling. Single roll 18 feet long. .\$.215
Shpg. wts. on opposite page.

53 C 0939—Colorful nautical scene for bath or playroom. Pleasing red, black tones on ivory color background. Glazed finish. 24 in. wide. Single roll 18 ft. long. .\$.25
53 C 01917—Border. Yd. 12c

53 C 0991—Ivory glazed ceiling. Single roll 18 feet long. .\$.215
Shpg. wts. on opposite page.

53 C 0907—Simple yet fanciful dish pattern for kitchen, dinette. Cherry red and black on white background. Flat finish. 24 in. wide. Single roll 18 ft. long. .\$.25
53 C 01919—Border. Yd. 12c

53 C 0985—White embossed ceiling. Single roll 18 feet long. .\$.215
Shpg. wts. on opposite page.



Light 'n' airy 'Florian' (shown in front of book) captures a sunny-morn mood with its gentle swaying flowers and countryside colors. A cheery background for the modern bedroom. Sunfast. Washable. Typical of Sears economical, colorful wallpapers.